

Situation Analysis

Portugal is lagging behind...

- Compared to other European countries, Portugal does not rank well on most of the items concerning Information Society.
- To assure that this will not be the situation in 2010, not even in 2005, Portugal is implementing a set of structural projects regarding the major areas that take the country to a leadership position.

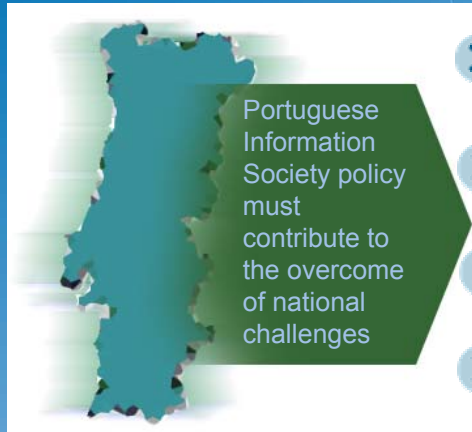
Strategy

Society mobilization, political support, specific projects, with responsables and deadlines

-  Action Plan for **Information Society**
-  Action Plan for Electronic Government
-  **Broadband** National Initiative
-  National Program for the **Participation of Individuals with Special Needs in the Information Society**
-  National Program for **Electronic Procurement**

Results

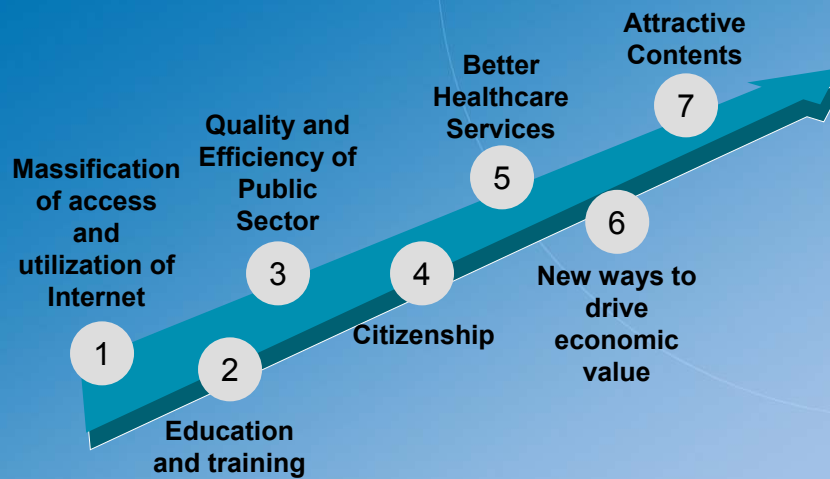
A socially more consistent and economically more competitive country



- > Better qualifications and skills for Portuguese citizens
- > A modern State structure
- > A dynamic Society
- > More productive and competitive companies

Priorities

For each of them, a set of projects



Some Examples Broadband National Initiative

To Spread Broadband in Portugal



To promote knowledge and social cohesion



To promote competition and productivity gains

INDICATORS	GOALS (2005)
Families with broadband Internet connection	50%
Companies* with broadband Internet connection	50%
Central Administration with broadband Internet connection	100%
Hospitals with broadband Internet connection	100%
Students per Computer with broadband Internet connection ratio	Better than European Average
Public Access Points with broadband Internet connection	16 for each 100.000 inhabitants

* Companies with more than 9 workers

Some Examples Virtual Campus

"Contaminating" all society through a single point - the student

Teachers

Compelling teachers to adopt new attitudes and reactions towards technology

Family

Fathers, mothers, brothers, sisters, aunts, etc.

Colleagues

At work, initial professional settings and training sessions, etc.

Friends

Close friends, girl friends, boy friends, etc.



Some Examples

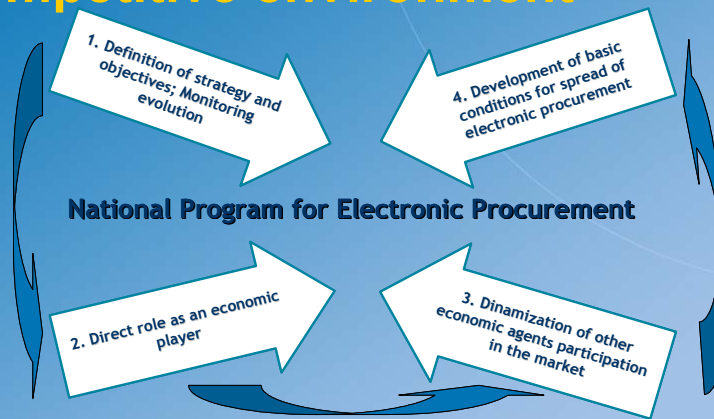
Citizen's Portal

- Citizen's Portal as the main output
 - **AMBITION:** to be the main point of contact between State (Public Services) and Citizens
 - **EVOLUTION:** from a portal with non-integrated 50 to 100 interactive services (Dec. 2003) to a portal with all public services at a transactional level whenever desirable (2004-2006)
 - Strong **COMMITMENT** from both public and private entities



Some Examples

Procurement: Savings, transparency, promotion of competitive environment



... And many others

All projects have to be results' oriented

Three priorities to achieve immediate and sustainable results

1. Systems and Technologies that are facilitating Platforms
 - Examples: National Initiative for broadband, electronic library.

2. Programs and Initiatives with fast and sustainable results
 - Examples: National program for Public Procurement, Citizen's Portal, "Computers for Professors" program.

3. Programs and Initiatives for the medium and long term
 - Examples: Virtual Campus (e-U), Training Portal, Culture Portal, Interoperability within the Public Administration.

Communication is "Key"

Snowball Effect

Take this Example – Virtual Campus
A Universidade está a Mexer (The University is Moving)



