

***High-level OECD Conference
ICTs, THE ENVIRONMENT AND CLIMATE CHANGE***

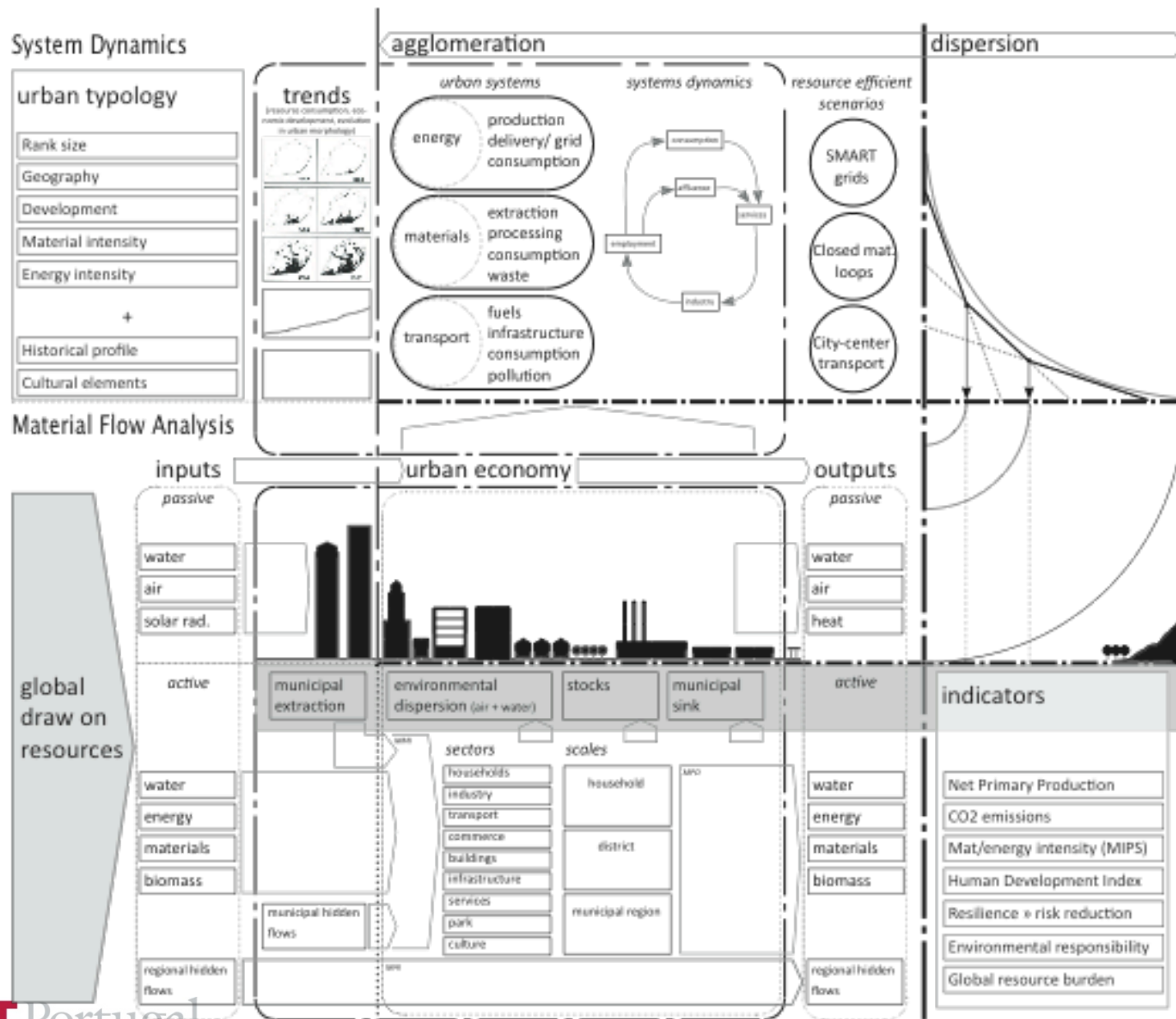
ICT innovation for sustainable urban infrastructures

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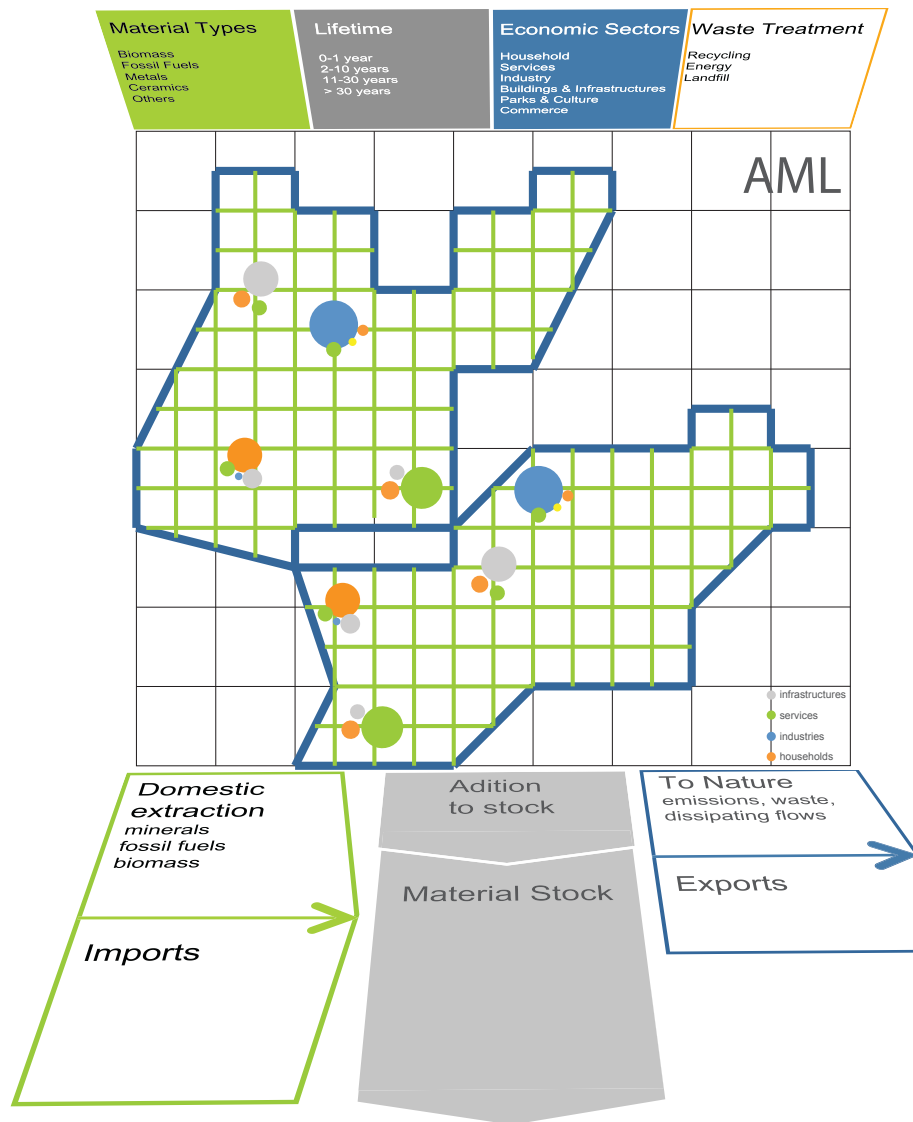
www.mitportugal.org

27-28 May 2009 Helsingør, Denmark

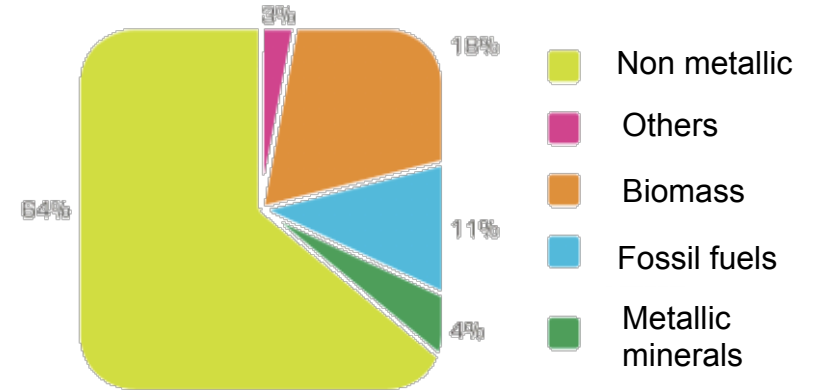
Urban Metabolism



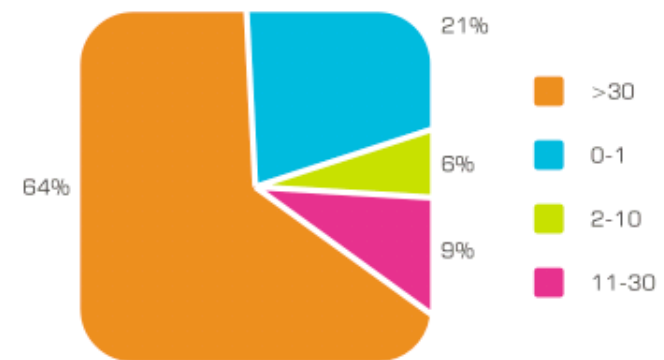
Material Flow Analysis Methodology



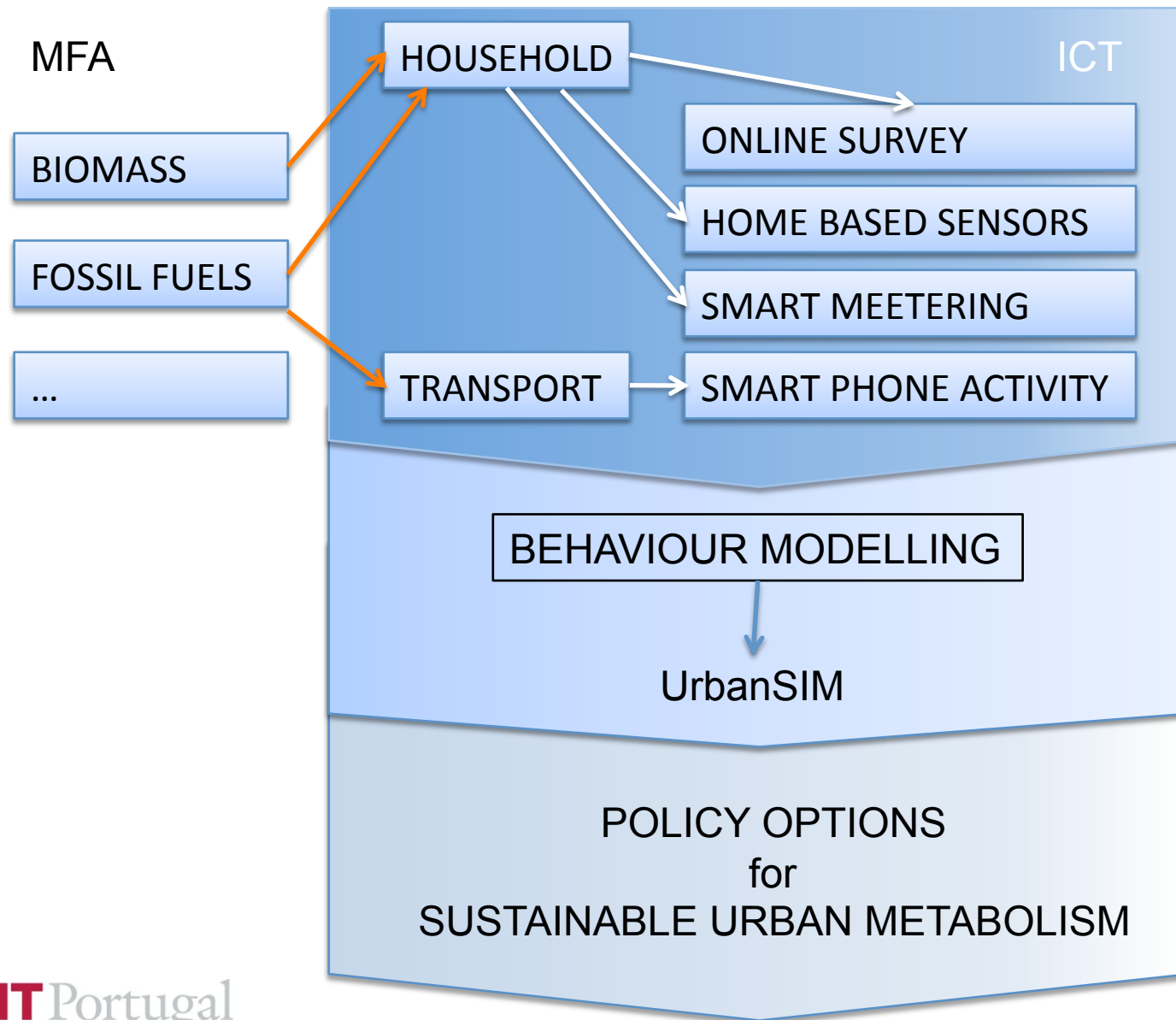
Total Material Consumption




Addition to Stock



Material flow analysis: What's next?



Demand responsive pilots: 20 years of findings

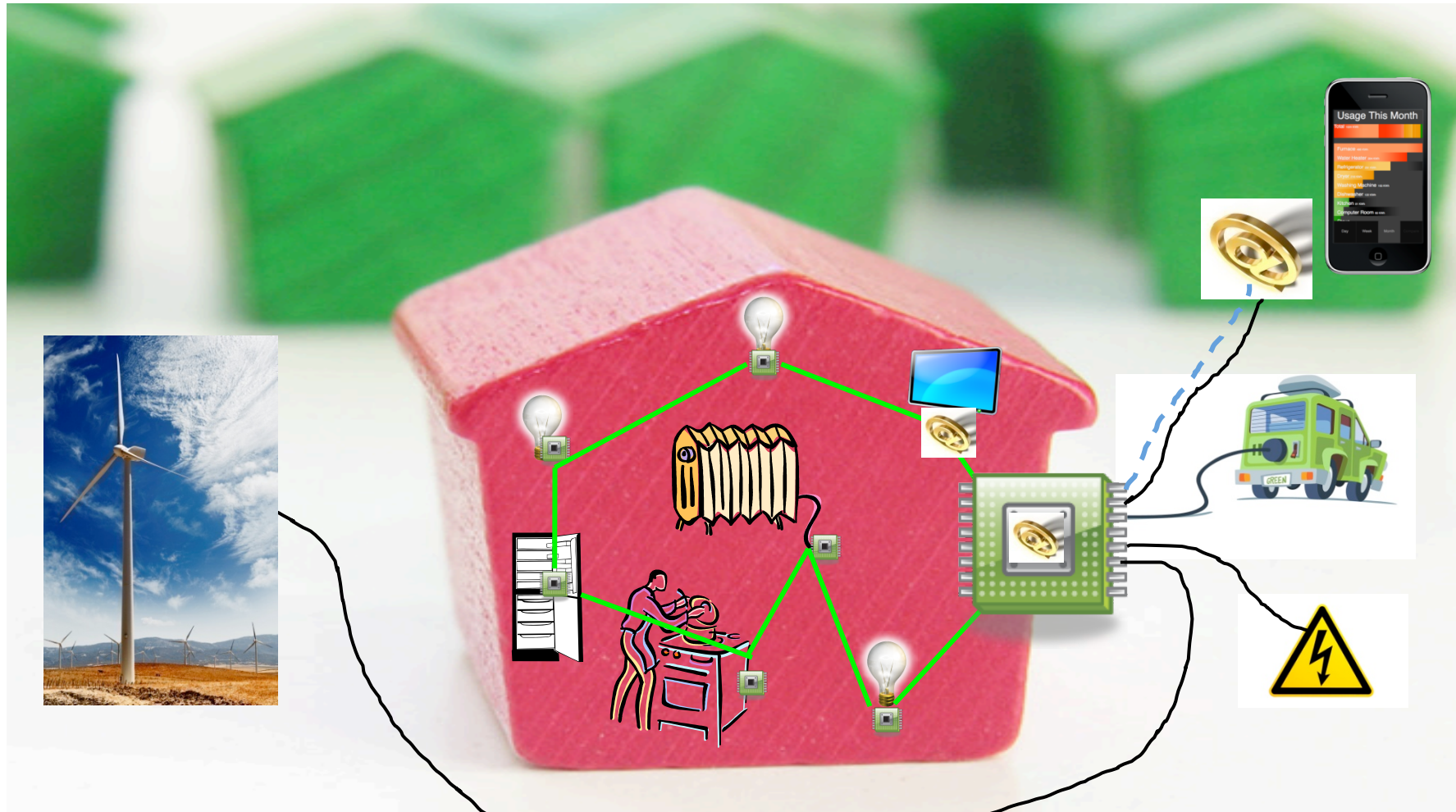
Technology driven		Savings
Direct display on monitor separate from the meter		5% - 15%
Basic metering without separate direct display monitors		10% - 20 %
Pay as you go (keypad meters, pre-payment)		15% - 20 %
Ambient displays		up to 16%
Indirect displays (TV's, PC's, frequent billings)		0% - 10%
Disaggregated feedback with internal control or network operator control		Unknown
Contractual arrangements		
Time of Use		up to 30% of reduction during peak demand
Critical Peak Pricing		
Real Time Pricing		

Adapted from Darby, 2006

The Need for ICT based Experimentation

- Drivers for change in energy use patterns are not well understood
- Most pilot studies have been developed as demonstration studies
- There is a need for scientifically designed experiments:
 - The covariance of different intervening variables needs to be taken in account: In an experiment many variables interact and contribute to change (household characteristics, affluence, price, communication channels)
 - Social segmentation is key to understand the effectiveness of the above on the test population
 - Follow the major drivers for behavior change, such as specific communication strategies, feedback and price signals, or man-machine interactions
 - Establish a control group, where the educational and technological change did not occur, maintaining the same social characteristics

The future – Intelligent Energy Networks, the energy software revolution



Small scale scientific experiments

Conceptual design

Experiment	Aggregation	Feedback	Price signals	Active / Passive	Optimization	System Control
1	Aggregated	Direct real time feedback	Yes	Passive	No	Internal
2	Disaggregated	Real time feedback	Yes	Active	At the level of the appliance	Internal
3	Disaggregated	Real time feedback	Yes	Active	At the level of the appliance	External

School



Family 1

Family 2

Family ...



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