



Call for
Mobilizing Ideas

The Idea of
HubNet

Session 16th November 2007



Fraunhofer



Institute
Material Flow
and Logistics

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➔ The Vision for HubNet

New logistic concepts will reduce:

- traffic volume on the streets
- stock levels
- material stock at wrong locations
- delivery time between two points



➔ The Vision for HubNet

The **supply chain networks** will be:

- faster
- leaner
- cheaper
- more flexible

storing products near the markets



➔ The Vision for HubNet

Stock level will decrease

- **inventory** near to the end-users
- **time to deliver** reduced to the time of transport between the hub and the final consumer



➔ The HubNet Objective

The innovative use of **advanced logistics methods** and more **competitive supply chain network** is the main objective of the proposed idea.



➔ The Opportunities & Challenges

Redesign of operational processes in the network exploring new ways of adaptability and autonomy

Efficient logistics network by **identifying** and **developing** state-of-the-art methodologies and tools.



➔ The Opportunities & Challenges

Direct **cost-reduction strategies**
reducing:

- number of transports inside the network
- inventory levels
- human labour costs in the hub

React quickly to demand changes and network events



➔ The HubNet Concept Development

Automatic **hub-network** basing on the idea of the *Internet of Things*:

- *logistical units* communicating together and coordinating themselves
- *things* obtaining an electronic identification and getting connected wirelessly to the environment



➔ The HubNet Concept Development

Hub as an automatic warehouse with an innovative interface for a fully automated operation

Several **hubs** connected for an autonomous logistical network

Goods finding the way to the **hub** where they are needed, self-organising the things.



➔ The HubNet Concept Expectations

Give to the market what it actually needs:

- **Fast** response to dynamic requirements using local storage and service capacities at the point of needs
- **Economic and ecological** effects of synergies by the optimisation of distribution activities

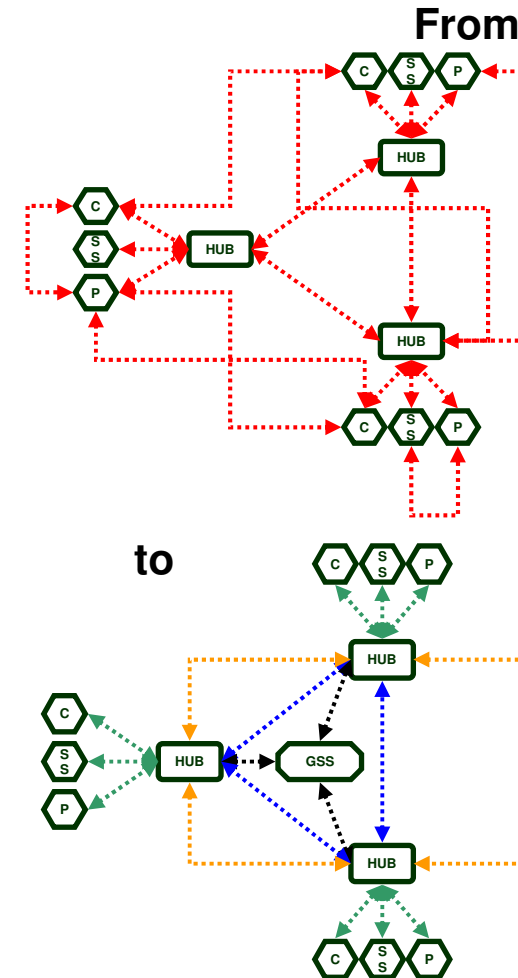


➔ The Core Project Partnership


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**Thank you
for your attention
and availability**

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CONFERENCE & EXHIBITION
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THE INTERNET OF THINGS

• Organized under the Portuguese Presidency
• with the support of the European Commission
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