



**Information Day**  
**on the 2011 Call for Proposals**  
**of the ICT Policy Support Programme**  
**(part of the Competitiveness and Innovation Framework Programme)**  
**Theme 2: "Digital Content"**

**Tuesday, 8 March 2011**

Jean Monnet Building, Luxembourg  
Room M6

**Draft Agenda**

- 09:00**      **Registration, Posters**
- 09:30**      **INTRODUCTION & OVERVIEW THEME 2 OF ICT PSP 2011 WORK PROGRAMME**
- 10:00**      **THEME 2 IN SPLIT SESSIONS**  
*Session 1 (JMO M6):*  
- Aggregating content for Europeana  
- Digitising content for Europeana  
- Raising awareness of Europeana and promoting its use  
- Questions & Answers  
*Session 2 (JMO M5):*  
- eLearning  
- Questions & Answers
- 10:45**      **Coffee Break**
- 11:00**      **PREPARING CONTENT FOR EUROPEANA      THE CLASSROOM OF THE FUTURE**  
- CONCEPTION TO DELIVERY  
- Testimonial from the MIMO project  
- Presentation by iTec project  
- Discussion
- 11:30**      **COMPETENCE CENTRES FOR DIGITISATION**  
- What they are and what they can do for you
- 12:00**      **Lunch**
- 14:00**      **APPLICATION, EVALUATION & SUPPORT**  
- Instruments & Award criteria  
- Preproposals & Helpdesk
- 14:30**      **BILATERAL MEETINGS      NETWORKING & POSTERS**  
With EC officials  
Networking of participants
- 17:00**      **Close of Event**