

e-Inclusion Ministerial Event

Centro Cultural de Belém, Lisbon, 2 & 3 December 2007

Preliminary Programme
V16

Sunday 2nd December

13:30	Registration opens	
14:00	Living e-Inclusion exhibition opens	
16:00	Welcome	Almada Negreiros (S6)
16:00	Welcome and Opening Statement Minister José Mariano Gago, Minister of Science, Technology and Higher Education, Portugal	
16:10	The European e-Inclusion Initiative Commissioner Viviane Reding, European Commissioner for Information Society and Media	
16:20	Rodolfo Cattani , European Disability Forum	
16:30	Panel Debate and Audience Questions	Almada Negreiros (S6)
	<i>facilitated by Margaret Doyle, Contributing Editor, Economist Conferences</i>	
	<p>Sustainable and Inclusive Design - What do people really think? Rodolfo Cattani, European Disability Forum</p> <p>e-Inclusion is Good Business, not just a social responsibility Veli Sundbäck, Executive Vice President, Corporate Relations and Responsibility, Nokia Corporation</p> <p>e-Accessibility legislation: help or hindrance? Mark McGann, Director General, EICTA</p> <p>The Fourth World economy: e-Inclusion for Social Change Luc Soete, Professor MERIT / UNU Maastricht</p>	
17:30	Exhibition Tour and Exhibitor workshops	
19:30	Dinner	

Monday 3rd December

09:00	Parallel Sessions		
	ICT & Disability	PS1	Almada Negreiros (S6)
	The challenges of ensuring that technology is designed for all including disabled people, and contributes to achieving greater independence, improving quality of life, empowerment and active involvement in society and the economy.		
	<i>Chair: Professor Gerard Quinn, National University of Ireland</i>		
09:05	Mind the gap - disability and the digital divide Dan Pescod , International Campaigns Manager, Royal National Institute of Blind People		
09:15	Three educational strategies for Higher Education: Design for all education, assistive technology training and Rehabilitation Engineering Education Professor Francisco Godinho , Professor at the University of Trás-os-Montes and Alto Douro (UTAD), Engineering Department		
09:25	The Italian experience: key success factors for an eAccessibility Steven Sintini , eAccessibility expert, National Centre for Informatics in Public Administration (CNIPA)		
09:35	Accessibility of digital TV, or how can accessibility problems be solved by users and industry Renaud Di Francesco , Chairman, EICTA Broadcast Cluster Group		
09:45	Q&A		
10:15	Close		
	ICT in support of Active ageing and employment	PS2	Luis de Freitas Branco (S1)
	In a world with an ageing population, how ICT can help older people continue to work productively for longer and live more independent lives.		
	<i>Chair: Susan Scott-Parker, Employers'Forum on Disability</i>		
09:05	Active Aging at work Kurt Vogler-Ludwig ; Director, Economix Research & Consulting		
09:15	The added value of older workers Anne-Sophie Parent , Director, AGE - the European Older People's Platform		
09:25	Next Generation working practices Dermot Honan , Intel Information Technology		
09:35	Better Work, Better Life Professor Christian Roßnagel , Professor of Organisational Behaviour, Jacobs Centre on Lifelong Learning, Jacobs University Bremen		
09:45	Q&A		
10:15	Close		
10:15	Coffee Break		

10:45	Parallel Sessions		
	Digital Literacy & Competencies	PS3	Almada Negreiros (S6)
	Challenges and steps to take for digital literacy and competences as core enablers for everyone to fully take part in the economy and have an active role in society.		
	<i>Chair: Prof dr Valerie Frissen, Senior strategist/Professor TNO ICT</i>		
10:45	EC Digital Literacy Review Emilie Normann , Chief Consultant, Danish Technology Institute		
10:55	Social integration (via ICT) of immigrants and ethnical minorities Mr Bernardo Sousa , Director, High Commission for Integration and Inter-Cultural Dialogue		
11:05	Do partnerships work? The role of multi-stakeholder partnerships in delivering Digital literacy & competences Elena Bonfiglioli , Director Corporate Citizenship, Microsoft Europe Middle East and Africa		
11:15	The new Digital literacy: is the gap narrowing or broadening? Prof. Tapio Varis , University of Tampere Finland and Unesco Chair in global e-learning		
11:25	Q&A		
12:00	Close		
	e-Inclusion for economic growth	PS4	Luis de Freitas Branco (S1)
	Identifying how an inclusive information society can be - and should be - a major contribution to the Lisbon agenda for growth and competitiveness.		
	<i>Chair: Anabela Pedroso, President, AMA</i>		
10:45	The long tail of e-Inclusion Loris Di Pietrantonio , Policy Officer, ICT addressing Societal Challenges, Information Society and Media, European Commission		
10:55	The economic value of e-Inclusion Cristiano Codagnone , University of Milan, Italy		
11:05	The economic potentials of broadband enabled services George Hall , Member of the Board of the Broadband Stakeholder Group (BSG), EU Public Affairs and Government Relations Consultant		
11:15	Regions: the necessary, logical and opportune territorial scale for making eInclusion work Hervé Le Guyadier , Vice President of the Board of eris@, the European Regional Information Society Association		
11:25	The social impact of e-inclusion Helen Milner , Managing Director, UK online centres		
11:35	Q&A		
12:00	Close		

12:15	Keynote address	Almada Negreiros (S6)
	Cognitive Horizon - Are we including everyone? John D Kemp , Partner, Powers, Pyles, Sutter & Verville, PC	
12:30	Closing Plenary	Almada Negreiros (S6)
	e-Inclusion Initiative for Portugal Luis Magalhães , President, UMIC Knowledge Society Agency, Portugal	
	e-Inclusion 2008: Be a Part of it! Antti Peltomäki , Deputy Director General , Information Society and Media, European Commission	
	Minister José Mariano Gago , Minister of Science, Technology and Higher Education, Portugal	
	Minister Mojca Kucler Dolinar , Minister of Higher Education, Science and Technology, Slovenia	
13:00	Close	