

## The Aveiro Digital Internet Spaces to face the educational divide...



# Aveiro Digital Programme aims to act as an engine for social, economic and cultural development of the Ria Region

## Main Social Priority: ICT access for all







For more social, economic and cultural development of the Ria Region





#### The Regional Development Gaps

#### 11 municipalities ~ 350.000 inhabitants 1 617 km2 area ~ 60Km x 40km

#### Region's Main Indicators:

Purcha	ising	Power	per	Capita	:	125,28-62,32;	PT = 100
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Density of Population per  $Km^2$ : 541,7 - 99,5; PT=114,8

Ageing ratio >65/<14: 145,4-82,8; PT=111,7

Level of Higher Education: 15,7% – 6%; PT=10,75%

Social Development Indicator: 0,923 - 0,852

2005, INE - Statistical Indicators





## Dimension and usage of Internet Spaces

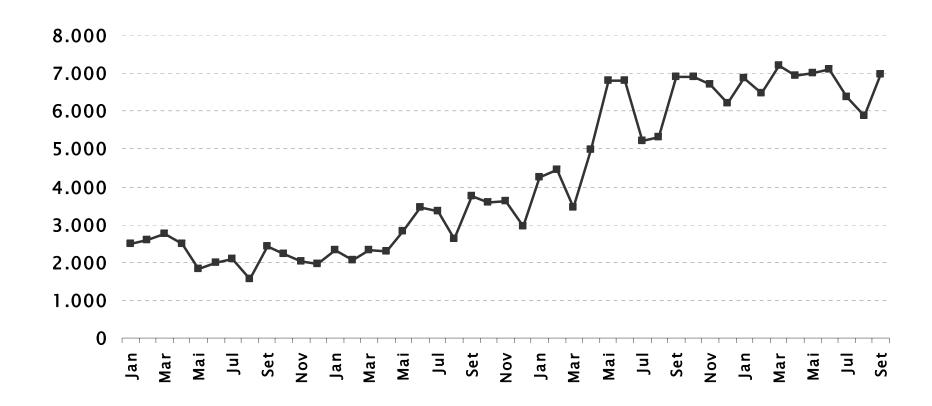
Internet Spaces	Computers
95	514

Registered Users (Number)	Annual Usage Time (Hours)	Annual Usage Sessions (Number)	
28.390	498.000	780.000	





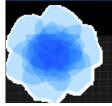
#### Regional Data: Monthly Usage – Jan.03 to Set.06





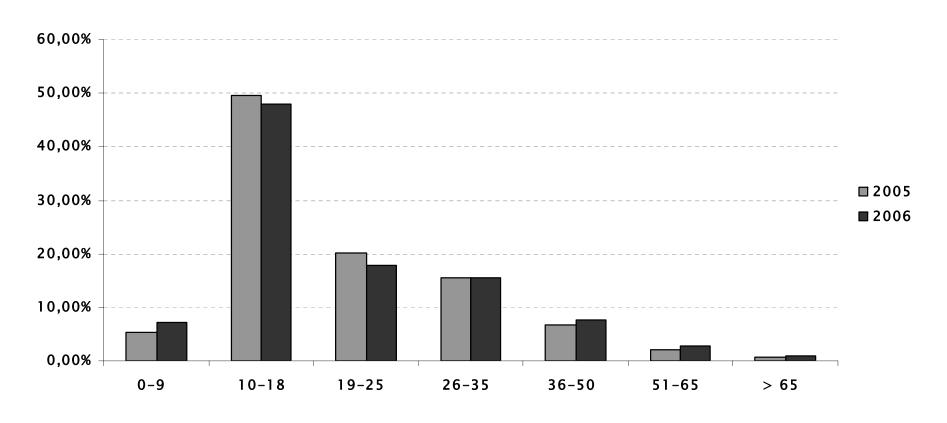








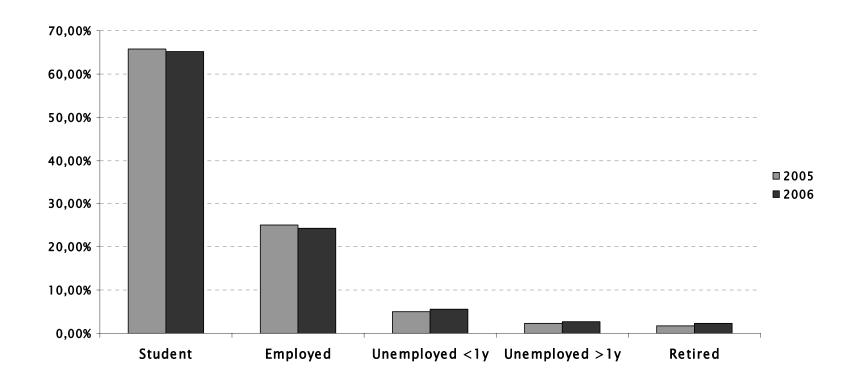
## Regional Data 2005-2006 : Users Distribution per age







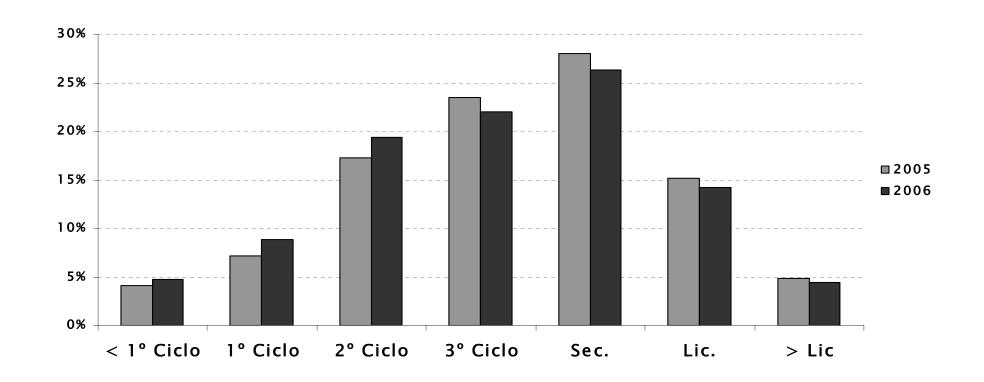
## Regional Data 2005-2006: Users Distribution per working condition







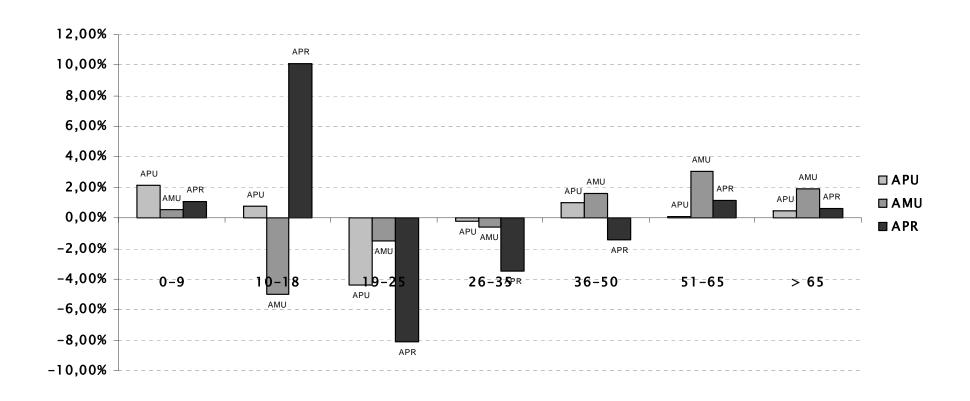
## Regional Data 2005-2006: Users Distribution per level of education







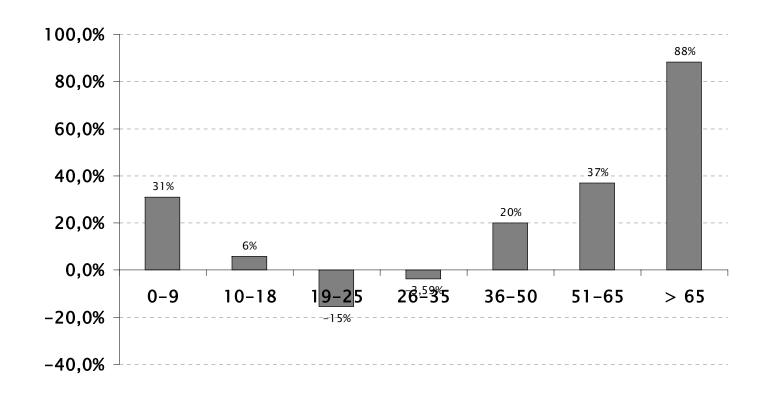
#### Regional Data 2005-2006 Users Variation per age and residence







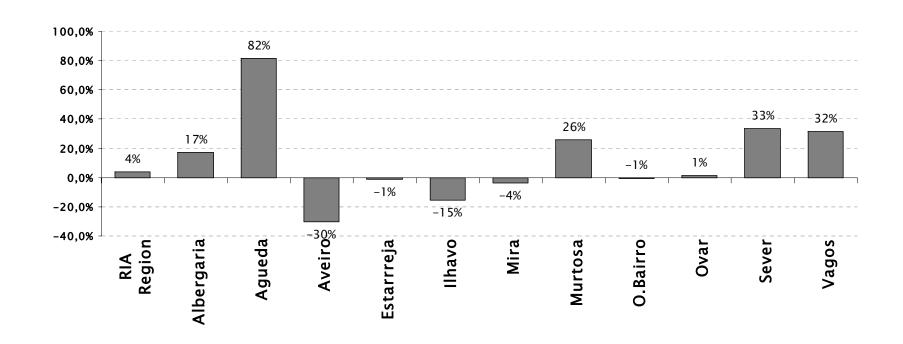
#### Regional Data 2005-2006 Users Variation per age







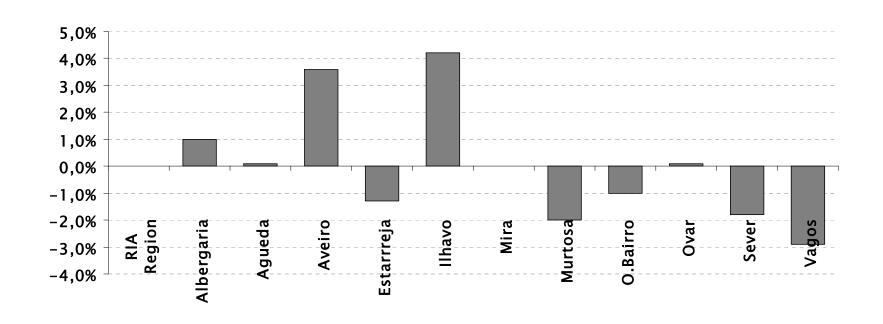
#### Regional Data 2005-2006 Users Variation per Municipality







#### Social Development Indicator Variation per Municipality







## Some conclusions Usage Changes of Internet Spaces

Internet Spaces are loosing users in the most developed areas.

Internet Spaces are gaining new users in the less developed areas





## Some conclusions Usage Changes of Internet Spaces

#### The lost users are:

- » aged between 18 and 35
- » education level > 2nd degree
- » students; employed
- » from the most developed areas

#### The new users are:

- » aged under 18 and over 35
- » education level < 2nd degree</p>
- » unemployed ; retired
- » from the less developed areas





## The Social Role of Internet Spaces

## Operating since 1999, the Internet Spaces fulfilled their main objectives by:

- » providing free ICT access for all
- » stimulating the ICT usage skills
- » addressing specific population groups: elderly, unemployed, immigrants and women

### Usage data changes show that the new type of users need some additional efforts





## Future Objectives of Internet Spaces

## The Aveiro Digital Internet Spaces future objectives are:

continue providing free ICT access for all,

#### But the focus should be in:

- addressing less educated population groups
  - certifying acquired competences
- stimulating continued and long life learning





#### Facing the divide

## Because we believe that the educational divide is a major social exclusion factor

The Internet Spaces will be a regional open access platform helping to bridge the educational gaps



#### Thank you for your attention

For more information:

www.aveiro-digital.pt

