

NEWSLETTER - JANUARY 2011





European Union

European Regional Development Fund

Project

The **Knetworks** is based on the creation of a strong knowledge sharing and dissemination Network in the Atlantic Area to promote the exchange of Good Practices and implementation strategies for building and exploiting a 21st Century Knowledge and Information Society.

The creation of a Knowledge-based Society (KIS) is a complex, multi-dimensional set of activities, which involve the joint effort of many stakeholders, including companies, universities and governments. Furthermore, the implementation of the Knowledge and Information Society its closely linked to the development of skills in conjunction with improving the quality of life of citizens.

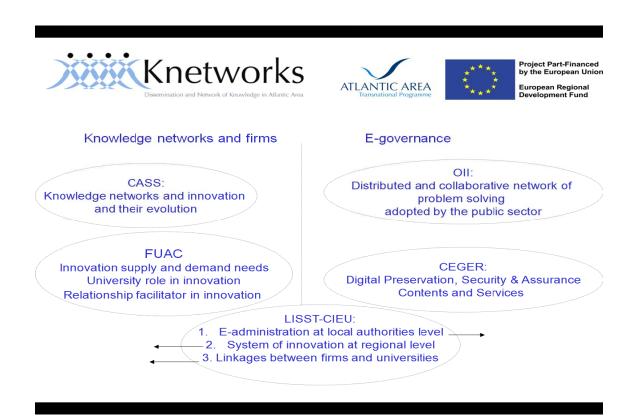
This Project focus is the creation of a permanent network of excellence, based on Information Technologies (IT's), by using an Internet-accessible concerted platform, that will enable all of the participating entities to collaborate, share and profit from a range of bottom-up innovations. This will be achieved by relying on real time promotion of the project's development activities, shared use of the project's platform, and by actively disseminating the products resulting from each stage of this initiative.

The project will study the conditions and requirements for the creation, in the short time, of the **European Knowledge Centre (EKC)** in the Atlantic Area.

Knowledge and Information Society



Definition of the Tangible Results of the Project



Activities

CEGER is focusing the K Networks research activities into the following topic:

- e-Governance Policy model, analyzing specific dimensions of Security, Communications, Services and overall Policy Framework.

We are already doing research activities focused on each of the 4 dimensions of the e-Governance model:

- e-Governance Policy Framework (Policy and Governance)
- Security and Assurance
- Infra-structure and Communications
- Contents and Services

From this basis we, through discussion, developed the following schema that represents the three vertices over which the pilots are being developed, and represent our strategy approach to e-governance:



We collected various information sources, including theses, books and online articles on the subject, which are being studied and the information contained therein has been compiled and filtered through relevant information in order to avoid duplication of content.

As the pilots are closely linked, the research work comprised a series of discussions between CEGER resources that are allocated to the different pilots.

The KNETWORKS Partners are also working on:

- Methodology and Methods Discussion paper.
- Virtual Collaborative Platform (K@NETWORKS).

Events







Cardiff held on September 17th the second Seminar of the KNETWORKS Project.

The theme of the Seminar was 'Advanced Knowledge Networks Beyond the Atlantic Area'.

The Seminar was an important milestone in the promotion of the partner entities as well as the Atlantic Area.

Future Events

3nd Meeting of the Project Monitoring Committee (PMC) will be in A Coruña at 27th January 2011.

Next International Divulgation Seminary of the Project **Knetworks** will be in Coruña at 28 th January 2011.

Programme:

With the participation of the:

- Rector of the University of A Coruña,
- the General Manager of Ecomomic Planification and Communitary Funds, local public authorities in Galician Region and
- the Management Authority Atlantic Operational Programme.

09.30-09.45h Reception and delivery of documentation

09.45-10.00h Brief welcome and greeting

10.00-10.30h Presentation of the Atlantic Operational Programme of the European Union.

Participation of the Galician Region in the Atlantic Operational Programme

10.30-11.00h Presentation of the Knetworks project

11.00-11.30h Coffee Break

11.30-12.00h The Triple Helix to the Economic Growth in the European regions; Universities, Government and Enterprise.

12.00-12.30h Conceptual Foundations of the University-Industry relations for the Innovation.

12.30-14.00h Practical examples of Knowledge networks created in all the regions of the knetworks project

Accessibility in the Public Administration – Good practices in the construction of websites

Knowledge networks in the International University of Menendez Pelayo

'University and Firms' Knowledge Networks in Wales

Networks for Citizen Consultation and Citizen Sourcing of Expertise: Exploring Innovations in the Public Sector

ICT initiatives of the local public authorities in 4 French Region of the Atlantic Area: the role of local authorities in public policies focused on "information society" or "knowledge society".

14.00-14.15h Discussion and Closure

Links to websites and social networks:

http://www.knetworks.gov.pt/knetworks/pt/projecto/noticias/ http://www.fundacion.udc.es/fuac.asp?sid=24&cid=251&dia=28&mes=1&ano=2011 http://redeamigaudc.com/2011/01/12/a-coruna-acoge-el-seminario-gratuito-redes-de-conocimiento-avanzado-para-la-innovacion-en-el-espacio-atlantico-knetworks/

Articles in the press:

La Voz de Galicia. Sunday, 23th January El Ideal Gallego. Sunday, 23th January La Opinión de A Coruña. Sunday, 23th January

Communication and diffusion

At the OII we have develop different online platform and communication channels to facilitate the diffusion of this initiative. It is important to mention that it has been done following the guidelines of the Knetworks communication plan, particularly in terms of revealing the project's contents and diffusion of its carrying out and also the expected results.

Institutional communication http://www.oii.ox.ac.uk/research/?id=64

In order to promote the KNetworks Project, the Institute included this initiative in its website together with other ongoing research. Add this information is relevant in order to disseminate this study within the academic of the University of Oxford. Also this visibility could be useful for further engagements of new partners or collaborators.





2. Social Network Content Manager:

http://grou.ps/knetworks

A platform and a collection of online services to facilitate the networking have been created. It is expected that these tools will contribute to the diffusion of the activities as well as the interaction and exchange of information among the partners.

3. Micro Blogging in Twitter: http://twitter.com/KnetworkEU

Twitter is a rich source of instantly updated information. Relevant information, news and resources are shared through this link.





4. Facebook Page:

http://www.facebook.com/pages/Oxford-United-Kingdom/Knetworks-EU/143452505679055

5. Facebook Group:

http://www.facebook.com/group.php?gid=1382259862130 01 Taking into consideration that Facebook is the biggest social networking website in the Internet, two spaces have been created in order to share information and links to those who may be interest to follow news about the Knetworks project.

6. Online Poll: http://grou.ps/knetworks/295933

An on line poll has been designed to start collecting responses in real-time. This tool could be used to respond visitors' interests, needs and preferences.

Finally, in order to communicate it to a wider audience, beyond scholars and public officers, a short online presentation has been prepared to explain in plain English the key questions explored by the K-NETWORKS Project. The presentation is available in the following links:



Prezi:

http://prezi.com/mnvmk2xx5sp8/knetwork-project-atlantic-area-presentation-0810/

Slide Share: http://www.slideshare.net/cristobalcobo/knetwork-project-atlantic-area-presentation-0810

Some of the main guidelines have already been uploaded at the grou.ps/knetworks platform. For more information please visit the following link: http://grou.ps/knetworks/blogs

Current Oll research outline

During the last months the OII team has been working in the definition of subject and methodology that will be adopted during our research. After a review of possible subjects to be studied, the final decision was to explore how EU eGovernment initiatives facilitate the distributed problem solutions generated by citizens.

This study aims to:

- 1. Examine websites from the public sector in order to identify if they facilitate the creation of citizen distributed problem solving.
- 2. Analyze different eGovernment website and identify to what extent they adopt the levels of 1.0.Sharing; 2.0.Contributing and 3.0.Co-creating of knowledge.
- 3. Identify the degree of e-openness and the adoption of collaborative tools in the eGovernment in order to facilitate the "distributed problem solving".
- 4. Review and identify relevant patterns, mechanisms and services that add significant value to distributed problem-solving networks.

The work-in-progress project has been preliminary called: "Networks for Citizen Consultation and Citizen Sourcing of Expertise- Exploring Innovations in the Public Sector".

Upcoming Activities

One of the priorities of the Knetworks Project is to:

"... [create] a permanent network of excellence, based on Information Technologies by using an Internet-accessible concerted platform, that will enable all of the participating entities to collaborate, share and profit from a range of bottom-up innovations".

In order to bring new inputs to this Atlantic initiative, the OII can invite other stakeholders and partners to join this network. This could be especially appropriate during the phase: "Extending the network of cooperation". This initiative would contribute to the expansion and strengthening of the knowledge transfers in the Atlantic Region.

2007-2013 Atlantic Area Programme: Project Application KNETWORKS.
Second Call for Proposals (5th June, 2009)

Considering that the next Knetworks meeting will be at the Oxford Internet Institute, we are planning to organize a workshop inviting expert from other institutions. The aim of this workshop will be to have an open session of discussion about the future of the Internet. We would like to explore how to understand the future of the Internet as a platform that foster innovation, collaboration and knowledge exchange.

The proposal is that two members of the Knetworks group give a talk about the future of the internet, explaining politics implication and technical choices (design). Further details will be provided during the months before the meeting.

Suggested days: Monday 27th Thursday Knetworks Meeting Tuesday 28th June workshop* (10:00-5:00).

(*)This activity will be organized together with the members of the Socio-Economics Service for European Research Projects (SESERV Coordination Action fills the gap between socio-economic priorities and Future Internet the research community) http://www.seserv.org/

www.knetworks.gov.pt info.knetworks@ceger.gov.pt

"This project aims to create a network for sharing experiences and knowledge on Information Technology and Communication, with the support of a Scientific Committee composed of world experts of the highest reputation".



INVESTING IN OUR COMMON FUTURE