



A Coruña Knetworks Seminar, January 28th



ICT initiatives of the local
authorities in the french
Region of the Atlantic Area

*Iniciativas TIC de las
autoridades Públicas locales
en las Regiones francesas
del rea Atlántica.*

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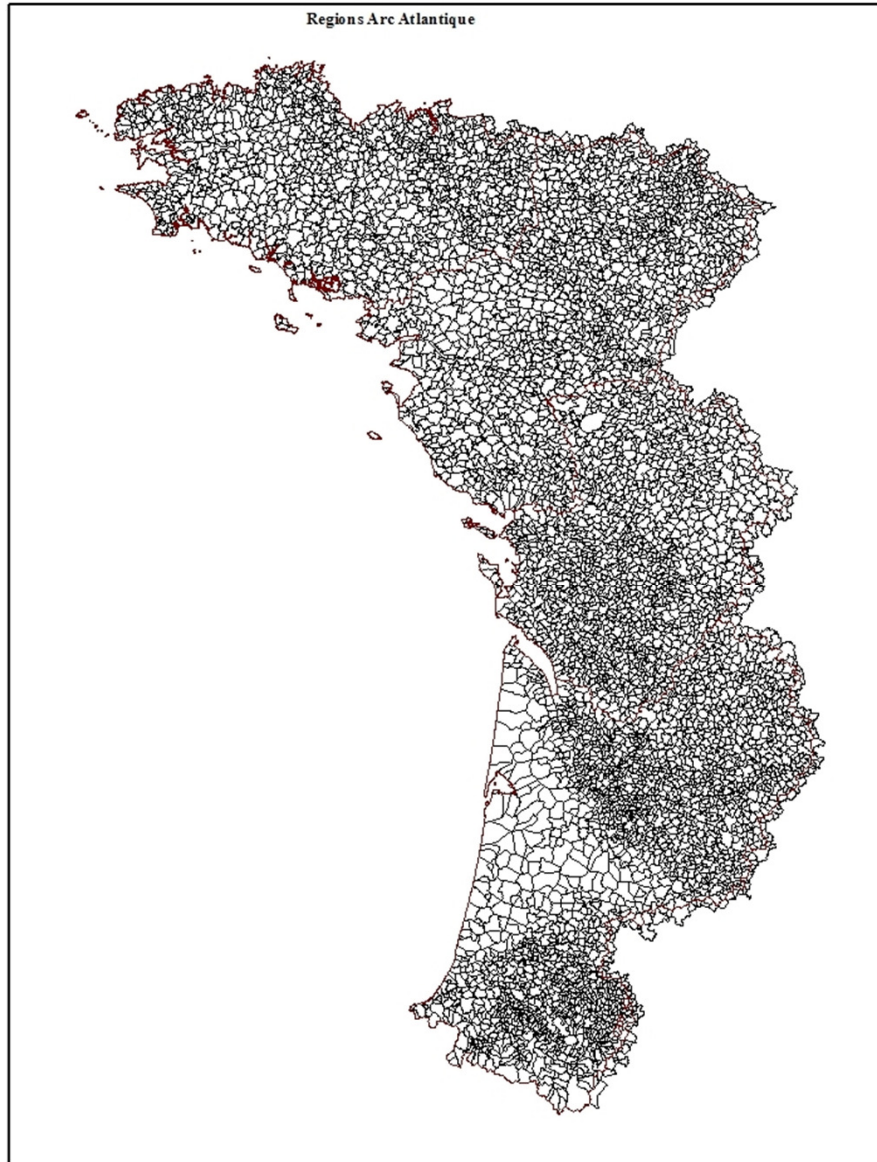
University of Toulouse



French Regions of the Atlantic Area are Aquitaine, Poitou-Charentes, Pays de la Loire and Bretagne.

	Superficiey (km²)	Population	Density (inhab/km²)	Number of Departments	Number of Municipalities
Aquitaine	41 309	3 119 778	70	5	2 296
Bretagne	27 208	3 120 288	115	4	1 270
Pays de la Loire	32 082	3 482 594	109	5	1 502
Poitou-Charentes	25 809	1 752 708	68	4	1462
France métropolitaine	547 030	65 800 000	114	96	36 570

ICT initiatives of the local authorities



Definition of the study : « ICT initiatives of the local authorities »:

We consider as ICT initiatives all the projects, services or applications developed by local authorities which use or promote the role of ICT on local society.

The initiatives are not always significant innovations. They are sometimes very modest, pragmatic... But, the accumulation of initiatives, and their political emphasis are becoming the base of an innovation climate.

The local authorities studied are Municipalities.

Our approach is focused on the role of Municipalities in the diffusion of the ICT in the french society.

- **Methodology**

The datas used in this Study are from the Association « Villes Internet »

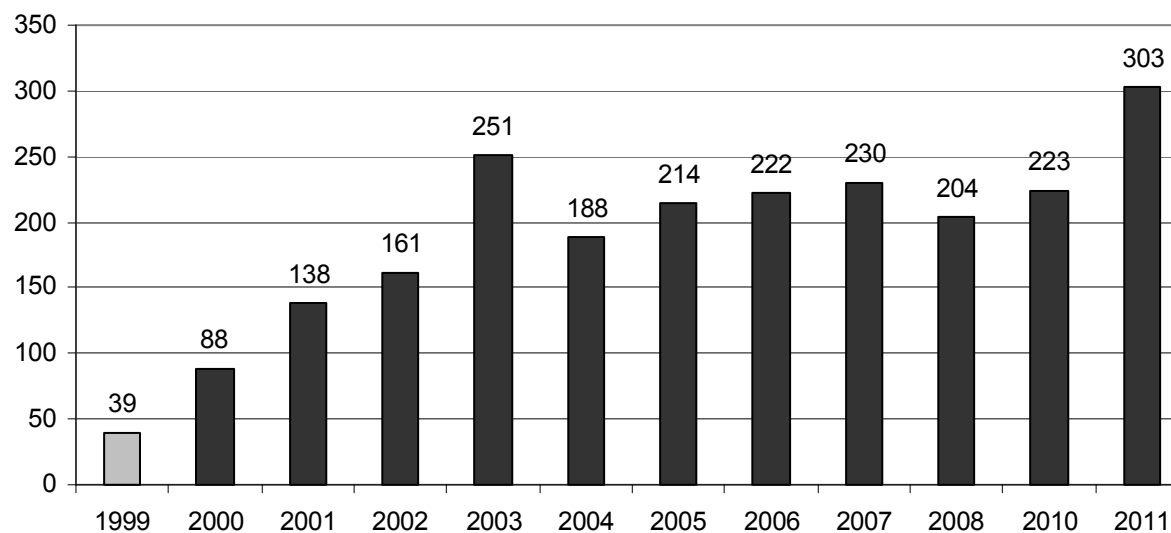
<http://www.villes-internet.net/>

We worked on 2 dimensions:

- the obtention of the « Label Villes Internet » by the Municipalities in our 4 Regions
- the publication of the ICT initiatives directly by the Municipalities on the Association Platform.

Labelised « Villes Internet »

Labelling is based on a tremendous work by candidates-cities, the “villes internet” team, its partners and an ad-hoc jury composed with well-known experts





- The year 1999 was a first step to launch the “Place Net” prototype which turned to become “label Villes Internet” in year 2000. “Place Net” mobilised 39 cities and no classification or assesment whereas “Villes Internet” requires a fair method different levels :

- “Mention Villes Internet”
- @
- @@
- @@@
- @@@@
- @@@@@

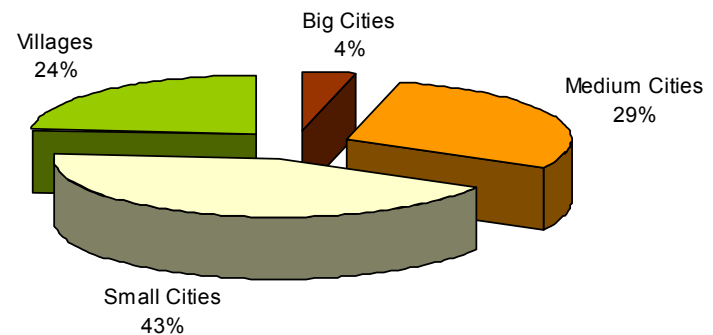


six

- Since 2000, 2 222 labels were delivered to 774 cities. 16 of which are “group of cities”, 7 are foreign cities (Belgium, Ivory Coast, Mali, Senegal, Canada).

ICT initiatives of the local authorities

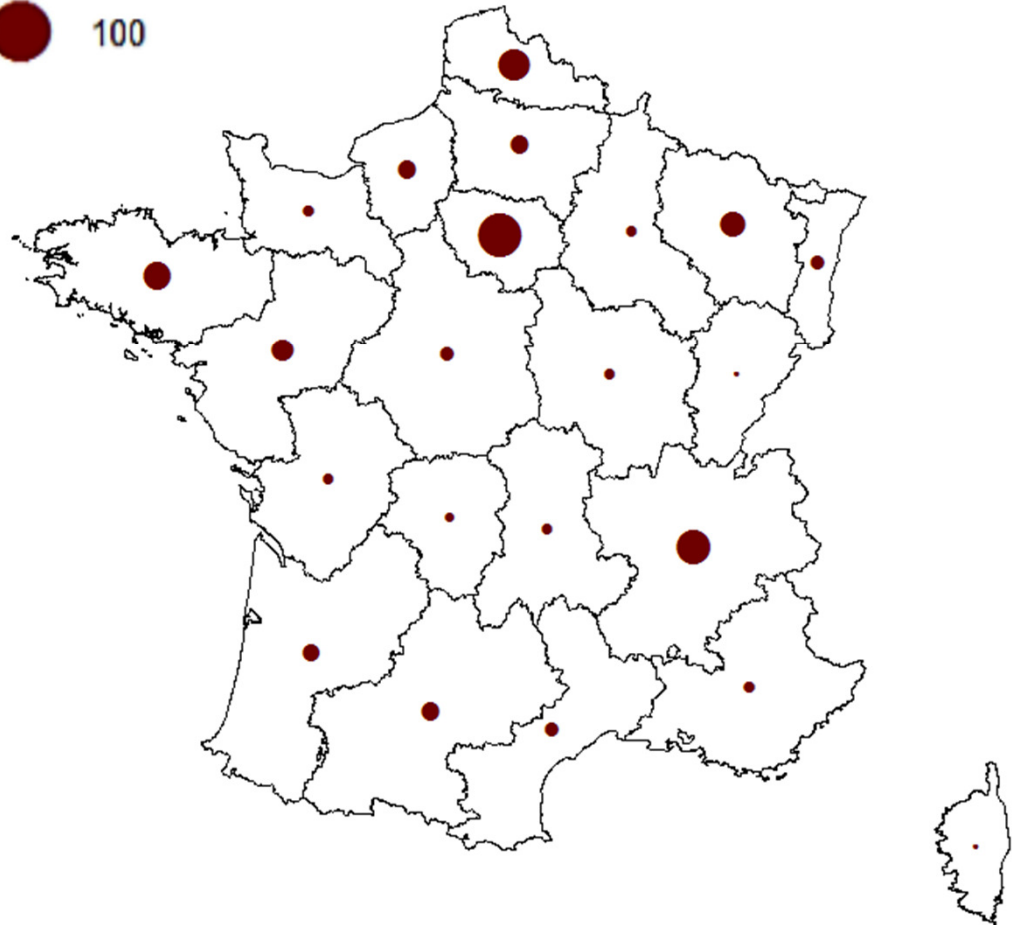
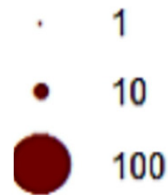
- A quarter of labelled cities are villages (less than 3000 inhabitants). The smallest is Bellange (located in Lorraine/Moselle) and had 45 inhabitants in the last census.
- The category “small cities” is the biggest part of candidates cities. The biggest city to be presented at the Label is Lyon (445 452 inhabitants) which won @@@@ in 2007.



ICT initiatives of the local authorities

- The Regions which usually supply most applicants are : Ile de France, Nord-Pas-de-Calais, Rhône-Alpes, Lorraine, Bretagne...

Number of Labellised Cities



ICT Initiatives

- **The initiatives to be taken into account are the ones listed on the platform « Villes Internet »**
- http://www.villes-internet.net/UPLoad/rubrique/pages/4/4_rubrique.php
- 6 319 initiatives were pointed out by the candidate cities in all the 22 Regions. The cities describe themselves their initiatives which can be commented by the webmaster.
- All the initiatives are not necessarily major or relevant innovations.

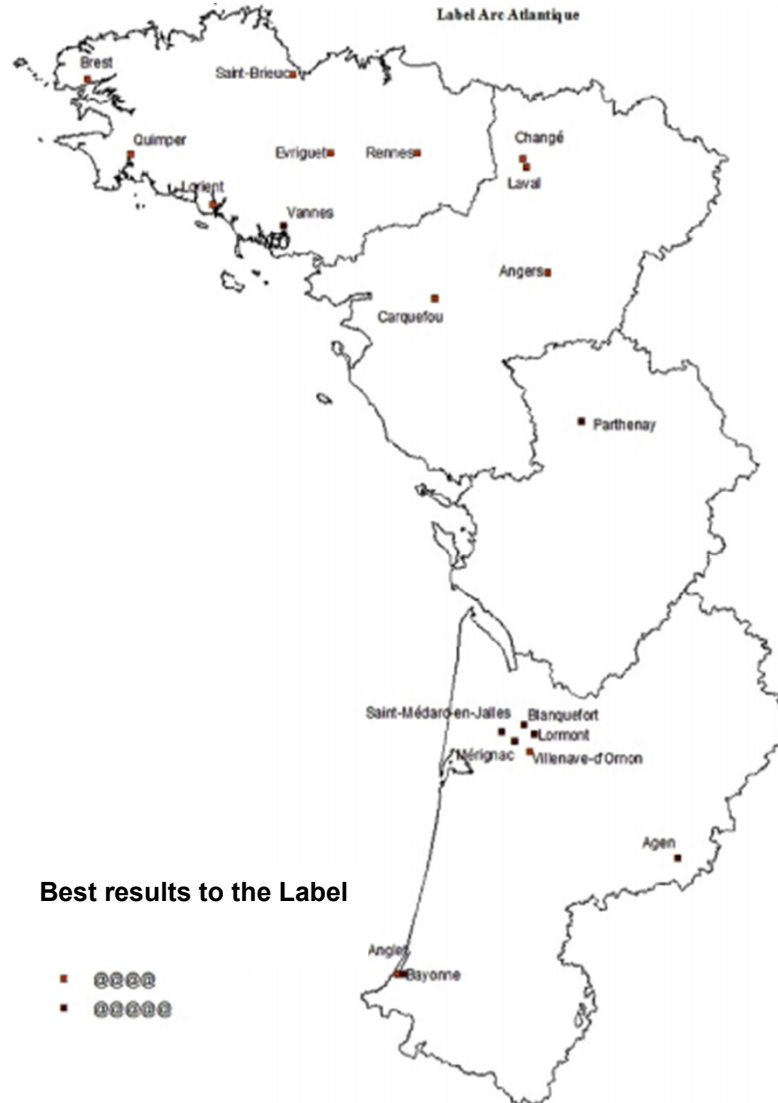
ICT initiatives of the local authorities

- **Outstanding Initiatives**

- The qualitative estimate is based on a rather vast choice of dimensions or orientations by the Jury
 - - how to interest the public to the ITC usages
 - - how the communities invite their inhabitants / citizens to interact in the political debate, in the exchange with the local community.
 - - The promotion of freeware
 - - The importance given to the fragile, sensitive or remote people
 - - The consideration of the problems of the access for the disabled persons
 - - The display of a political project about ITC
 - - The capacity to stand out as a site of experiment in the field of ITC for several operations or partners
 - - Have already been a prize-winner or awarded the distinctions or other labels in any other fields
 - - The consideration of the problem of the "durability"
 - - The capacity to become a benchmark model for the other actors (the other local authorities, the central or decentralized public actors)
- It is neither an exhaustive list or a clearly organized one into a hierarchy, but a set of important points which allow to make the necessary discriminations between the categories " @@@@@" and " @@@@ ". As a matter of fact an excellent community which would post no initiative in some of the orientations evoked above, for example in access to the disabled persons, in "durability" or in the direction of freeware, could not reach the category of " @@@@@".

Focus on our 4 Regions of the Atlantic Area

	Aquitaine	Bretagne	Pays de la Loire	Poitou-Charentes	France
Labellised Cities	28	62	30	13	749
Cities presented inside the Platform	60	39	45	26	1200
Number of ICT initiatives since 2005	373	382	184	114	6 319



- On our 4 Regions, the best results are in Aquitaine, with the most important Group of high level of labellisation

Initiatives :

The initiatives have regularly been delivered since 2005.

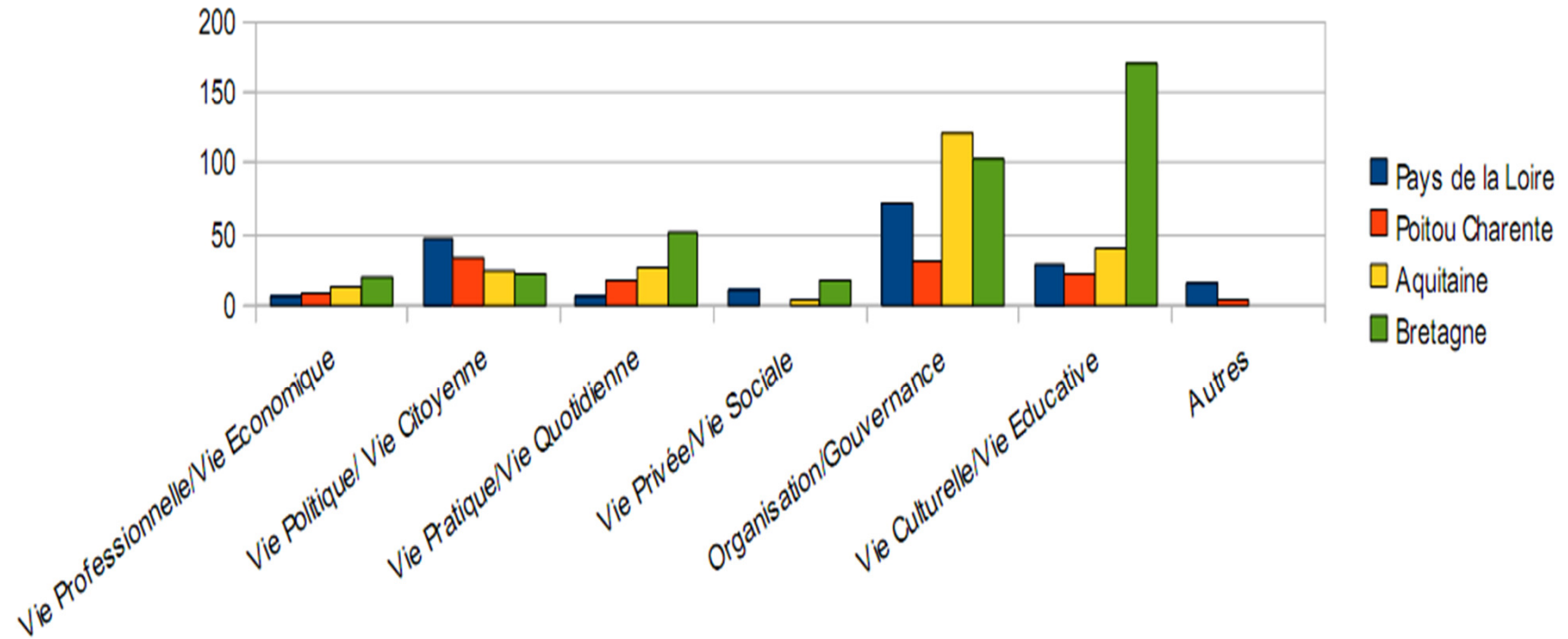
One can notice a decrease in the 4 Régions , which began in 2006 and pursued in 2007.

From 2008, the number of initiatives has increased again. The increase is constant in 3 Regions (Aquitaine, Pays de la Loire & Poitou-Charentes). But, concerning Bretagne Region, a strong decrease was observed in 2009, followed by a new increase in 2010.

	Aquitaine	Bretagne	Pays de la Loire	Poitou-Charentes
Professional & Economic Life	13	19	5	9
Political & Citizen Life	24	22	46	33
Practical & daily Life	26	52	7	18
Private & Social Life	4	17	11	0
Organization / Governance	120	102	72	30
Cultural & Educative Life	40	170	29	21
Others		0	14	3

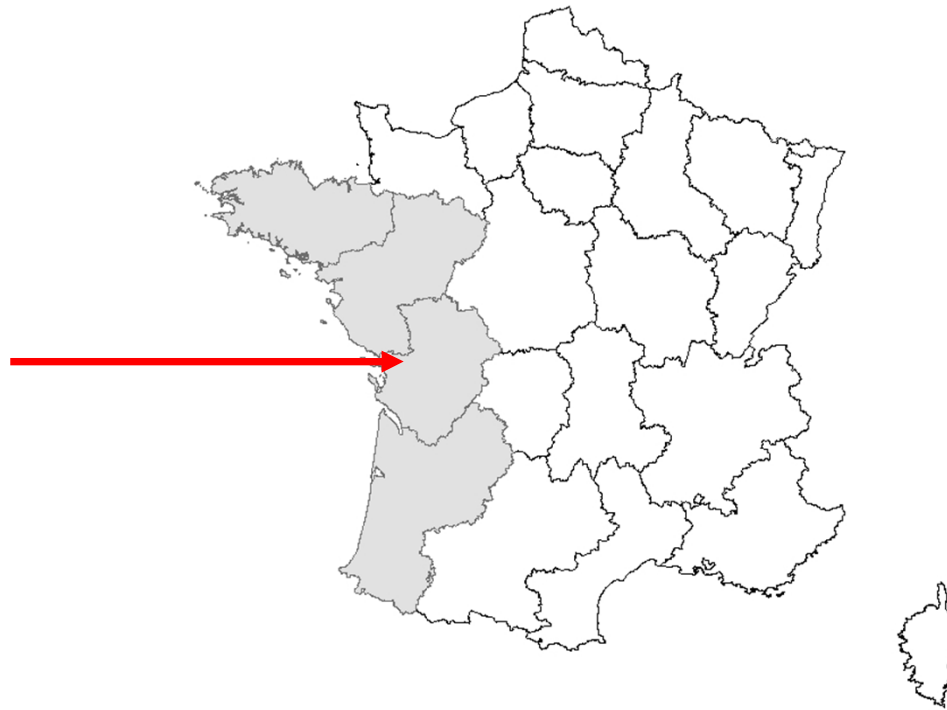
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Initiatives from 2005 to 2010
by typologies



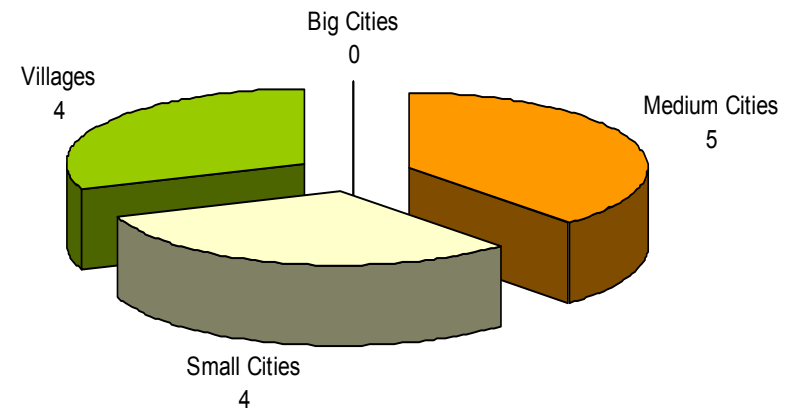
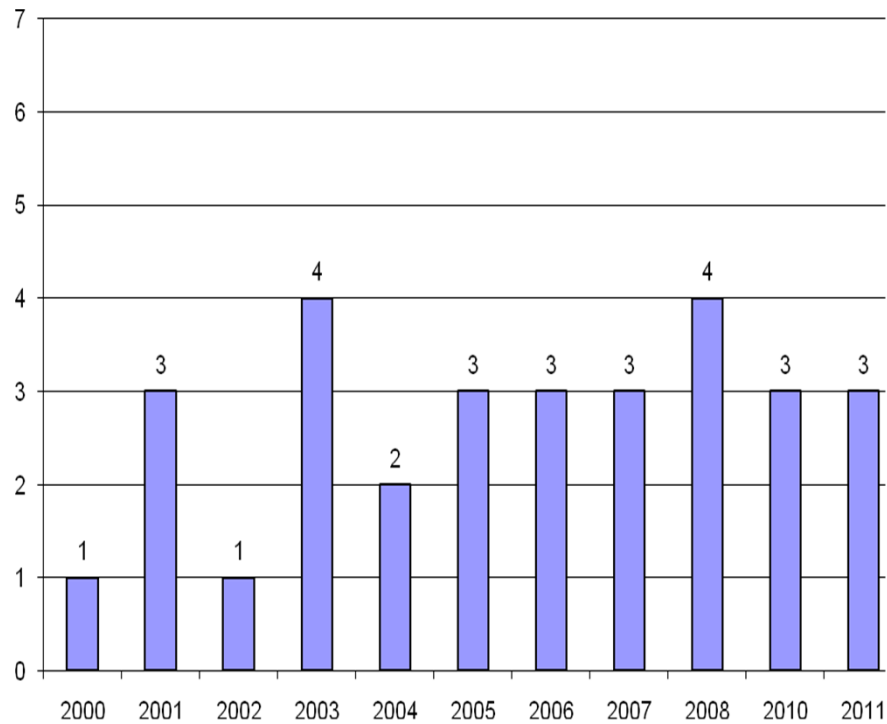
ICT initiatives of the local authorities

- The Poitou-Charentes Région Example



ICT initiatives of the local authorities

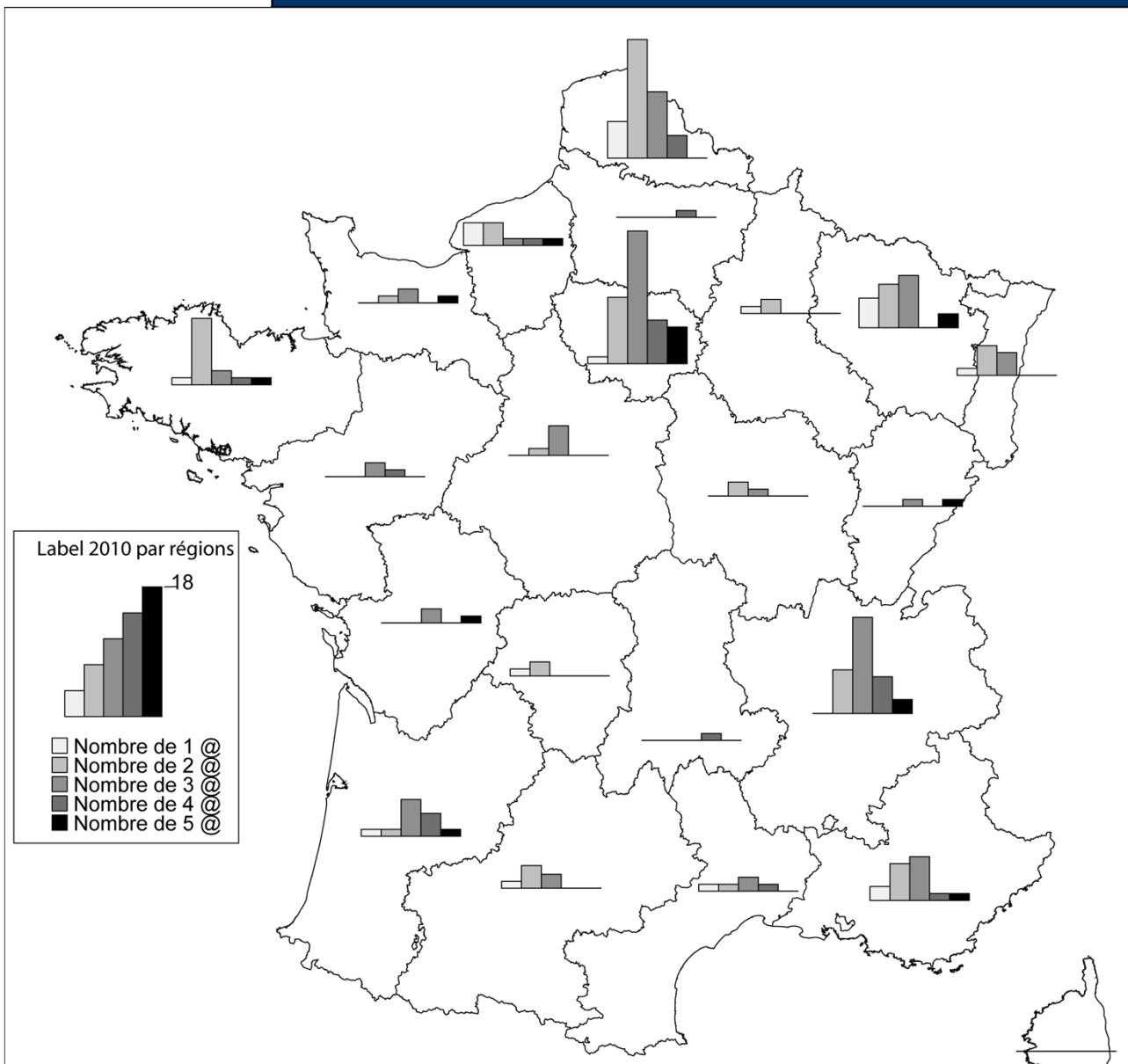
Demography of the labellisation in Poitou-Charentes, 2000-2011



ICT initiatives of the local authorities

- In total, 13 Municipalities have participated to the Label from 2000 to 2011. Compared to other Regions, the participation is very low, far behind the Aquitaine or Bretagne Regions.
- The Poitou-Charentes Municipalities are relatively absent, these collectivities get an average position with « 3@ ». Only Parthenay is classified to the excellence level with « 5@ ».

ICT initiatives of the local authorities



ICT initiatives of the local authorities

Initiatives published by Poitou-Charente's Municipalities from 2005.

Among 114 initiatives published on the « Villes Internet » platform. The City of Châtelleraut by itself equals almost half of the total publications.

Municipality	Number of initiatives
Vasles	1
Communauté d'agglomération de La Rochelle	3
Rochefort	3
Saint-Pierre d'Oléron	6
Parthenay	8
Communauté de communes de Parthenay	10
Saintes	10
Saint-Jean d'Angely	12
Chazelles	14
Châtelleraut	47
Total	114

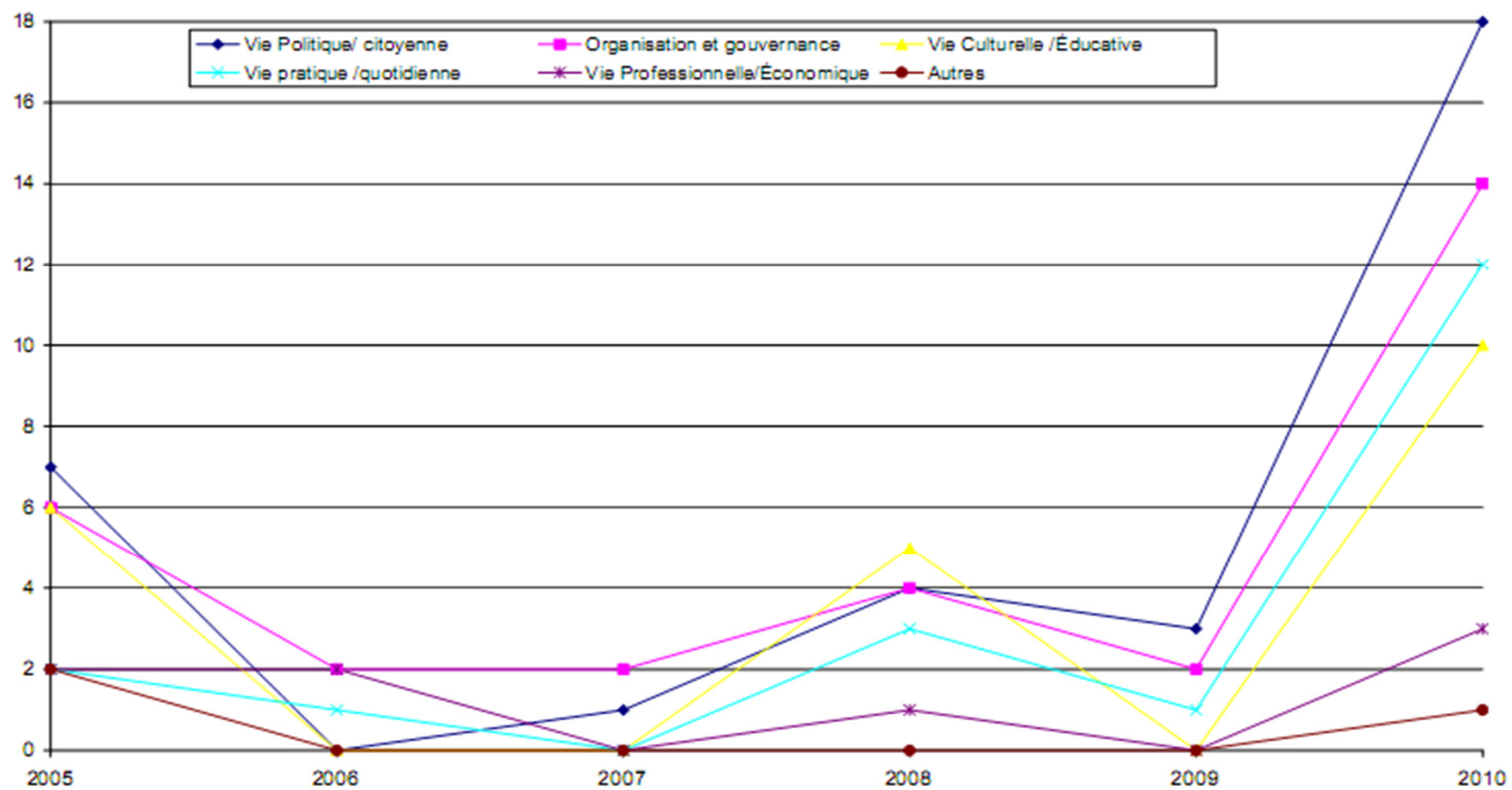
ICT initiatives of the local authorities

The chart below is spreading the initiatives on different themes.

The initiatives classified on the « Type » « Political & Citizen Life » come on a first position, followed by those having a connexion to the « organization & Governance » Type.

Thematics	Frequency
Political & Citizen Life	33
Organization / Governance	30
Cultural & Educative Life	21
Practical & daily Life	18
Professional & Economic Life	9
Others	3
Total	114

ICT initiatives of the local authorities



ICT initiatives of the local authorities

- **The above graphic shows a quite regular evolution in the categories of our Typology.**
- The situation changes in 2010, with a very strong increase of the Type « Political & Citizen Life », « Organization & Governance », « Practical and daily Life » and « Cultural & Educational Life ».
- The « Professional & Economic Life » Category increases also, but far less.