

CEGER

Centro de Gestão da Rede Informática do Governo

Accessibility in Public Services

Good practices in the construction of websites



Good practices in the construction of websites

Accessibility

"Accessibility" is a general term used to describe the degree to which a product, device, service, or environment is available to as many people as possible.

In wikipedia.org



This is the internationally recognized symbol for accessibility





Good practices in the construction of websites

Web Accessibility

"The power of the Web is in its universality.

Access by everyone regardless of disability is an essential aspect."

Tim Berners-Lee,
W3C Director and one of the inventors of the
World Wide Web





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Web Accessibility

Kinds of disabilities:

- visual disabilities
 blindness, low vision, color blindness
- hearing impairments
 deafness, hard of hearing
- physical disabilities
 motor disabilities
- speech disabilities
- cognitive and neurological disabilities
 dyslexia and dyscalculia, attention deficit
 disorder, intellectual disabilities
- multiple disabilities
- aging-related conditions





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Web Accessibility

Results of surveys carried out in 2001 at EU shows that **14.5%** of the population reported some form of disability.

By 2020, up to 30% of *Europe's* population will be over 60 years old.



This is the internationally recognized symbol for accessibility



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Web Accessibility

Web Content Accessibility Guidelines (WCAG) 2.0

Web Content Accessibility Guidelines (WCAG) 2.0 defines how to make Web content more accessible to people with disabilities.

Principles

Provides the foundation for Web accessibility

Guidelines

The 12 guidelines provide the basic goals that authors should work toward in order to make content more accessible to users with different disabilities

Success criteria

For each guideline, testable success criteria are provided

Sufficient and advisory techniques

Variety of techniques for each of the guidelines and success criteria in the WCAG 2.0



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Web Accessibility

Web Content Accessibility Guidelines (WCAG) 2.0 - Principles

1. Perceivable

Users must be able to perceive the information being presented.

2. Operable

Users must be able to operate the interface.

3. Understandable

Users must be able to understand the information as well as the operation of the user interface.

4. Robust

Users must be able to access the content as technologies advance.



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Web Accessibility

Web Content Accessibility Guidelines (WCAG) 2.0 - Guidelines

1. Perceivable

- **1.1** Provide text alternatives for any non-text content so that it can be changed into other forms people need, such as large print, braille, speech, symbols or simpler language.
- **1.2** Provide alternatives for time-based media.
- **1.3** Create content that can be presented in different ways (for example simpler layout) without losing information or structure.
- **1.4** Make it easier for users to see and hear content including separating foreground from background.



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Web Content Accessibility Guidelines (WCAG) 2.0 - Guidelines

2. Operable

- **2.1** Make all functionality available from a keyboard.
- **2.2** Provide users enough time to read and use content.
- **2.3** Do not design content in a way that is known to cause seizures.
- **2.4** Provide ways to help users navigate, find content, and determine where they are.



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Web Content Accessibility Guidelines (WCAG) 2.0 - Guidelines

3. Understandable

- **3.1** Make text content readable and understandable.
- **3.2** Make Web pages appear and operate in predictable ways.
- **3.3** Help users avoid and correct mistakes.



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Web Content Accessibility Guidelines (WCAG) 2.0 - Guidelines

4. Robust

4.1 Maximize compatibility with current and future user agents, including assistive technologies.



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Web Accessibility

Web Content Accessibility Guidelines (WCAG) 2.0 - Success Criteria

For each guideline, testable success criteria are provided to allow WCAG 2.0 to be used where requirements and conformance testing are necessary.

Levels of conformance:

W3C WAI-A "A" - all Level A success criteria are satisfied;

WSC WAI-AA "AA" - all Level A and AA success criteria are satisfied;

WSC WAI-AAA "AAA" - all Level A, AA, and AAA success criteria are satisfied.



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Web Content Accessibility Guidelines (WCAG) 2.0 - Sufficient and Advisory Techniques

Sufficient techniques are provided in a numbered list where each list item provides the technique or combination of techniques that can be used to meet the Success Criterion.

The "sufficient techniques" are considered sufficient by the WCAG Working Group to meet the success criteria

Example:



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Examples of web accessibility:

Alternative Text for Images

Keyboard Input



This is the internationally recognized symbol for accessibility



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Web Accessibility in Portugal

Resolução do Conselho de Ministros nº 97/99
About accessibility in public administration websites

Science and Technology Minister



The Web Access Symbol National Center for Accessible Media (NCAM)



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Web Accessibility in Portugal

Resolução do Conselho de Ministros nº 155/2007

About accessibility in public administration websites

Presidency of Council of Ministers

Site created with information regardind RCM: http://www.acessibilidade.gov.pt

Results

- In 2008, 60% of the informative sites were compliant with level "A".
- In 2010, around 75% od the sites were compliant with level "A".



The Web Access Symbol National Center for Accessible Media (NCAM)



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Web Accessibility in Portugal

Portuguese European Union Presidency 2007 www.eu2007.pt

Enhanced accessibility for citizens with special needs.

Carefully structured with accessibility in mind.

First EU Presidency portal that offered a special function enabling users to listen to the text in the three languages (Portuguese, English and French).





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Web Accessibility in Portugal

Portuguese Government *www.portugal.gov.pt*

Carefully structured with accessibility in mind.





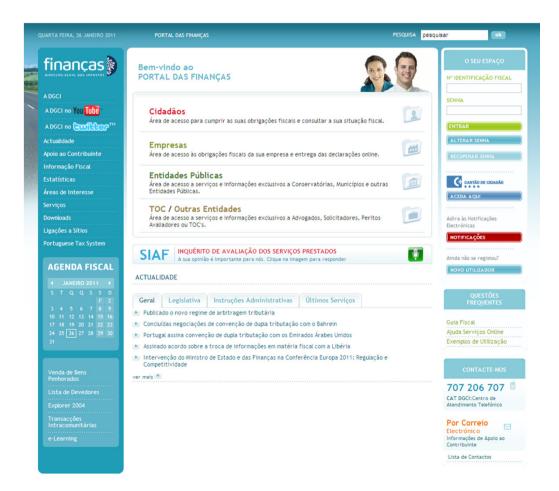
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Web Accessibility in Portugal

Portal das Finanças *www.portaldasfinancas.gov.pt*

Enhanced accessibility for citizens with special needs.

Forms are not yet compliant.





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Web Accessibility in Portugal

UMIC

www.umic.gov.pt

Knowledge Society Agency

Access Programme













Good practices in the construction of websites

Monitoring and Evaluation

Is it enough to just create a conformant website?

- 1. Content Management
- 2. Tools to validate Accessibility
- 3. Dinamic "Certified Accessibility" from UMIC















Good practices in the construction of websites

Knowledge Networks

This is about making services and knowledge accessible to all people.

UN Convention on the Rights of Persons with Disabilities

The UN Convention on the Rights of Persons with Disabilities recognizes access to information and communications technologies, including the Web, as a basic human right.



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Useful sites

 World Wide Web Consortium http://www.w3.org

W3C - Accessibility
 http://www.w3.org/standards/webdesign/accessibility

Understanding WCAG 2.0
 http://www.w3.org/TR/UNDERSTANDING-WCAG20/