

EU Ministerial Meeting on Information Society Policies and Metrics

Madrid, 13-14 June 2010

Draft Agenda

Sunday, June 13th 2010 (Restricted to Delegations)

- 18:00-19:00 **Registration**
19:00 **Pick up of delegates and transfer to the official dinner**
19:30 **Welcome reception and dinner**

Monday, June 14th 2010 (Open Session)

- 08:30-09:00 **Registration**
09:00-09:30 **Welcome and Opening addresses**
- High level representative from the European Commission
 - High level representative from the ITU
 - High level representative from the OECD
 - Mr. Francisco Ros, Secretary of State for Telecommunications and the Information Society
- 09:30 - 10:00 **Key-note presentation**
- Speaker: Mr. Yochai Benkler, Berkman Professor of Entrepreneurial Legal Studies at Harvard, and faculty co-director of the Berkman Center for Internet and Society
Matching Metrics to a Theory of Change: Measuring what we think is important, rather than assigning importance to what we happen to be able to measure
- 10:00 - 11:15 **Session 1: Co-ordinating efforts to standardise measurement systems (EU, OECD, ITU and ECLAC)**
Participants will examine the strategies and policies for measuring the Information Society in the EU, OCDE, ITU and ECLAC
Speakers:
- High level representative from General Directorate for Information Society and Media. European Commission
 - Mr. Vincenzo Spiezia. Senior Economist, Head of the Information Society Indicators Unit. OECD.
 - Mr. Sami Al Basheer. Director of the ITU's Telecommunication Development Bureau
 - Mr. Nestor Bercovich, Coordinator of the Information Society Program (ECLAC)
 - Mr. Jaume García Villar, President of the National Statistics Institute of Spain

Monday, June 14th 2010 (Open Session)

11:15-11:30 ***** Coffee break *****

***** Press Conference *****

11:30-12:00 **Key-note presentation:**

- Speaker: Mr. Erik Brynjolfsson, Professor at the MIT Sloan School of Management. Director, MIT Center for Digital Business

12:00-13:30 **Session 2: *New challenges for IS measurement***

The issues that need to be addressed in this session to exchange methodological experiences in ICT indicators are: New Internet uses (to measure future challenges: Cloud computing, RFID, e-government and open government), Green ICTs, the impact of ICTs on the economy, standardisation and updating of definitions (concerning prices and user profiles), Internet of the Future (Next Generation Access (NGA) networks, content and audio-visual services), Information Society Development Policies.

- Chair: High level representative from the Body of European Regulators for Electronic Communications (BEREC)

Speakers:

- Mr. Christian Vergez, Head of Division Reform of the Public Sector Division Governance and Territorial Development. OECD.
- Mr. Mikael Snarud, Associate Professor, ICT, University of Agder, and CEO Tingtun AS, Norway
- Mr. Axel Pols, Chairman EITO Task Force
- Ms. Lucilla Sioli, Head of Unit, Economic and Statistical Analysis. DG INFSO, European Commission
- Mr. José Antonio Herce, Professor of Business Economics at Universidad Complutense de Madrid

Dialogue with the audience

13:30-16:00 ***** Lunch *****

16:00-17:30 **Madrid Document on Information Society policies and metrics approval**

- Chair: Mr. Francisco Ros, Secretary of State for Telecommunications and the Information Society
- Round Table participants: **EU Ministers**