## *Future Internet: Towards deployment and innovation*



Megan RICHARDS Director Converged Networks and Services Information Society and Media,European Commission Brussels

**Future Internet Assembly – Opening Plenary** 

Poznan, Poland, 25 October 2010

# The Future: The Commission's proposals for the 2014-2020 Multiannual Financial Framework

#### Put forward by the Commission end of June

	Common Agricultural Policy	€372 billion	36%	
	Cohesion Policy	€336 billion	33%	
	+ Connecting Europe Facility	€40 billion	4%	
	Research and Innovation	€80 billion	8%	
1	Education and youth	€15 billion	2%	
1	Education and youth Migration and internal security	€15 billion €8 billion	2% 1%	
	Education and youth Migration and internal security External Action	€15 billion €8 billion €70 billion	2% 1% 7%	

1.05% of EU GNI in commitments = € 1025 billion

over 7 years (2011 prices)



# **Horizon 2020 Architecture**



**Future Internet likely part of the Competitiveness block** 

# **Research and Innovation**

The race towards innovation, implies increased focus on:

- □ Infrastructure deployment;
- Service and applications deployment;
- □ Standardisation (reform package)
- □ A new approach towards financial instruments;
- □ More integrated policies:
  - Research combined with innovation Horizon 2020
  - CEF adoption on 19 October
  - Regional and Cohesion Funds, adoption of package on 6 Oct.



### A New instrument: Connecting Europe Facility (CEF)

Announced in the MFF proposal

Connecting Europe Facility to promote the completion of

- "transport core network"
- "energy priority corridors"
- and key digital infrastructure (networks and services)
- To combine market-based instruments and EU direct support to optimise financing impact



# Envisaged budget for the MFF proposal 2014-2020

# Energy EUR 9.1 billion Transport EUR 21.7 billion euro [10 billion] ICT EUR 9.2 billion

#### CEF proposal: EUR 40 + 10 billion









### **CEF – digital infrastructures**

focused public intervention to stimulate private investment where the market case is weak, and

development of common architectures for digital services



□ support increasingly mobile citizens,

- reduce transaction costs for enterprises, in particular SMEs in search of growth opportunities beyond their home markets
- □ enable the emergence of the digital single market,
- stimulate growth of cross-border services

# **Evolving Cohesion Policy**

- 2000-2006: Conditions limited to compliance with EU legislation
- 2007-2013: Earmarking of Lisbon Strategy expenditure
- 2014-2020: Investment policy: aligned with Europe 2020
  - focus on results
  - thematic concentration
  - incentives and conditionality



### **Increased Focus of Cohesion Funds**

### Thematic Objectives in line with the Europe 2020 Strategy, Investments in:

- research & innovation
- information and communication technologies (ICT)
- competitiveness of Small and Medium-sized Enterprises (SMEs)
- shift towards a low-carbon economy
- climate change adaptation & risk prevention and management
- environmental protection & resource efficiency
- sustainable transport & removing bottlenecks in key network infrastructures
- employment & supporting labour mobility
- social inclusion & combating poverty
- education, skills & lifelong learning
- institutional capacity building & efficient public administrations



#### Smart Specialisation Strategies

### The Future Internet PPP...



### **The Future Internet PPP**

Regional/Local reach to be further expanded in the next phases through:

- Provision and maintenance of a stable network and service infrastructure accessible for large scale R&D trials;
- Execution of large scale R&D trials populated with a variety of applications proving the usefulness of the technology in (local/regional) usage context;
- Prove openness through services composition across use cases as the bases for a new dimension application. ("multi use case" applications)
- Involve SME's at large as developers and providers of services and applications;
- Make regional and local actors true partners of the technological and business validation of the Platform.



### A Case in Point: Smart Cities Future Internet and regional focus

# The Smart City of tomorrow, the typical crossroad of:

- Policy objective, sustainability and efficiency, energy savings:
- In Europe ~80% of the population lives in cities
- ~75% of CO2 is produced in cities
- ~75% of energy is consumed in cities
- Advanced applications serving citizen needs;
- Internet services and intelligent infrastructures;
- □ Citizen engagement and participation to local life;
- □ jobs and quality of life
  - ...and probably many more.



### What is a Smart City?





Source: DETECON Consulting

# Research and development relevant to smart cities (examples)

- Future Internet PPP (FP7) aims to develop a better Internet infrastructure to:
  - Supporting smarter services in areas such as:
    - Health
    - Transport
    - Environment
    - Energy
  - Test those services in a city context

ICT Challenge 6, Calls now open: ICT for a low carbon economy:

- Smart energy grids,
- O ICT for efficient water resources management,
- energy-positive neighbourhoods\*,
- cooperative systems for energy efficiency and sustainable mobility





# Innovation relevant to smart cities (examples)

- Open Innovation for Future Internet-enabled services in cities (CIP):
  - Foster use of new innovation platforms in diverse areas:
    - eParticipation
    - Tourism
    - Social interaction
    - Public sector services based on open data
  - Deploy new Internet-based services in cities



#### □ Smart Connected Electro-Mobility

- Pilot projects to test urban and inter-urban ICT services that facilitate and enhance the user experience of electrical vehicles
- Contribute to a pre-deployment and wider uptake of smart connected electro-mobility



# **ICT and city management**

#### A holistic approach

- Increasing energy efficiency as a key objective
- Systemic approach: across sectors –energy, transport, buildings, waste, water - and considering various trends
- Leverage policy actions (broadband, open data..)
- Include social, environmental, structural dimensions
- Identify common barriers/challenges
- How to engage citizens



- Need to consider all of above
- ICT is a key enabler in this process and can help in decision-making and implementation



# What's next?

>Understand the needs of regional/local actors

- >Move from testing innovative ideas to piloting realistic solutions that will help us deliver in the 2020 timeframe
- Take a comprehensive and integrated approach; break down silos between domains such as buildings, transport, energy networks and ICT
   Ensure that solutions are actually taken up by key stakeholders, including citizens

#### **Smart cities are a perfect framework:**

-To put the Future Internet Technologies "in context"

- To take advantage of the new EU policy approach, with tighter Integration between Research, innovation, regional deployment

# **Innovation and Standards**

- EU 2020, Digital Agenda, Innovation Union, Standardisation reform
- **Economy based on knowledge and innovation**
- Linking standardisation to research and leveraging it as a tool for innovation.
- « Remaining barriers for entrepreneurs to bring "ideas to market" must be removed: ...smarter and more ambitious regulation and targets, faster setting of interoperable standards.... »



# Key Milestone: the standardisation reform package

Adopted by the Commission on 1<sup>st</sup> June 2011

### It includes:

- Political communication with a strategic vision on standardisation [COM(2011) 311 final]
- Proposal for a Regulation [COM(2011) 315 final]
- Impact assessment
- Dedicated chapter on ICT and research

**Regulation under Inter-institutional review** 

# **Reform: ICT and R&D Focus**

### **ICT and Interoperability**

- **PUBLIC PROCUREMENT:** referencing of ICT standards **INTEROPERABILITY:** increased use of selected ICT standards in EU policies to ensure it
- **MULTI-STAKEHOLDER PLATFORM**: the EC will create it to implement the standardisation policy in the ICT field
- **NATIONAL COMMITMENT:** increased use of ICT standards in national public procurement for ICT
- **INTEGRATION:** the ESO's will have to integrate ICT standards into the European standardisation system

### Research

"ESOs, Member States and other standardisation bodies are expected to improve awareness and education about standardisation and potential links with research projects."

# ICT Standards and R&D Today

### Focus of ICT standardisation activities

- Standards supporting policy objectives

**General Content General Content General Content C** 

- Standards supporting regulation (mainly ECS)

□ Open access and fair usage condition, competition, consumer protection, coherence spectrum/equipment regulations

- Standards in the International context
- Global standards for ICT, addressing standards as TBT.

### **Current ICT Research work supports mainly**

- Technical expertise for standards needed in specific policy domains
- -Standards for Competitiveness (generic)
- International co-operation with dedicated 3rd countries



# Conclusions

Beyond research (regional) innovation and deployment is key;

Reflected in integrated approach in MFF and Horizon 2020;

Smart cities are an ideal « playground » to test, develop and deploy the Internet of the Future in regional/local context;

Standards have a key role to play in diffusion of innovation. Better integration of research with standardisation will underpin this.

![](_page_23_Picture_5.jpeg)