## Digital Agenda 10011001010111011100001002010-2020 for Europe





## SMEs: eGovernment to ease their functioning

The Digital Agenda aims to cut red tape and remove the barriers which prevent 99% of all European businesses from taking full advantage of the opportunities available in the Digital Single Market. One of the Digital Agenda's overall goals is that 33% of SMEs should conduct online purchases or sales by 2015.

In particular, completing the Single European Payment Area (SEPA) will make it easier for SMEs to conduct electronic payments and invoicing across national borders based on safe and efficient payment methods.

The Digital Agenda's commitment to improve the functioning of eGovernment aims to ensure that small and mediumsized enterprises (SMEs) can spend less time on administrative procedures and gain new business opportunities. In particular, fully implementing EU legislation on eProcurement, practical eIdentification and eAuthentication for cross-border services would open up numerous new business opportunities across borders. By 2011, EU countries should agree on a common list of key cross-border public services (e.g. electronic certificates needed to qualify as a contractor in procurement processes) which would enable entrepreneurs to set up and run a business anywhere in Europe independently of their location. These key services should be available fully online by 2015.

Want to know more? Check http://europa.eu/information society/digital-agenda

Any comments or questions? Send an e-mail to INFSO-DIGITAL-AGENDA@ec.europa.eu