

RF Interoperable Portable Contracts

Making daily life easier for Citizens

(powered By SmartCITIES technical approach)

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Track 2 – 15th November 2007





Megatrends in Cities daily Life

Megatrends

- Demographic change
- Urbanization

Some Consequences

- Increasing scarcity of natural resources
- > Rapid changes in **economic balance** within metropolitan areas
- Increasing mobility needs
- Growing demand for security
- Transportation and related services are a key topic and may become a strong driver for cities integrated services
- **The services and a selevant role on these services**



Increasing **demand** for Interoperable City Services

- **Mobility** related Services
 - **Transports** (Public and Private), Parking, Tolls, Car-sharing, Car-polling...
- Municipality related City services
 - Schools, Pools, Libraries, Sports, Tourism, Culture, Waste, Commerce...
- Municipality Institutional services
 - Licensing, Taxes, Subsidies, Students, Elderly, Health...

Other Private service providers

- Football Clubs, Cinemas, Corporate Access...
- Other mass market emergent service providers and stake-holders
 - Mobile Phones operators
 - Banking and Payment operators



But, are there **sound basis** for interoperable City Multi-Services?

	Up-Side	Down-side
For Citizens	Easier, quicker, more intuitive and integrated access to city services	"Bad-perceptions" about data- privacy and personal freedom
For Services	 Better adaptability to customer demand Better control on operations Improved infrastructure cost and revenue sharing 	 Lacking the mind-set on <i>"additional returns"</i> on base investment Business models and agreements Shared decisions on standards
For Society	 Better services for citizens Better tools for city megatrends management 	Complex to manage several stake holders and still keep the service open, modular, progressive and sustainable



Basic **concept** for Interoperable City Multi-services



But, Interoperable City Multi-Services ... is **not just about RF** technology!

Some basic **requirements**

- Define sound multi-service business models
- Common accepted standards and guidelines for interoperable systems and information
- Clear interfaces and architectural layers
- Secure and trust framework

Should avoid

- Making the usage of any existing services more cumbersome
- Dependency on "all on-line" type of architectures
- Dependencies on a single type of portable device
- Dependencies on specific hardware vendors
- Dependencies on monolithic architectures



The Role of **RF Portable Devices** (Customer Media) and **Portable Contracts**

- Multi-service
- Decentralized
- Secure
- Convenient
- Interoperable
- Open and Multi-supplier
- Multi-terminal
- Modular Architecture
- Scalable

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Several combined services stored inside the same device On-line, off-line and mixed-mode communications Decentralized security at the device and terminal levels RF proximity, vicinity, long-range and contact Easy integration of new devices, readers and services

Easy integration of new systems into the schema

Multi-platform terminal interoperability software

Modular, either at the terminal or back-office levels Gradual and sustainable expansion of services



How to provide Interoperable City Multi-services



An approach based on Interoperability **Embedded Framework**

Since **RF Portable Contracts** are more than RF-IDs

Stored-values inside RF devices

- > Structured by a **data model** with **interoperable** rules and formats
- Supported by distributed transactions and security means

Supported by a Software Embedded Framework

- Independent from device, terminal and technology
- Follow multi-sector standards (e.g. Mifare, Calyso, EPC, ISO, EMV, NFC, ITSO, IFM...)
- Support for off-line and on-line operation and transactions
- Secure data and transactions





The Interoperability Embedded Framework









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The **Design Studio** for Embedded Framework

- Step 1 Define Device Physical Layou
- Step 2 Define Data Model
- Step 3 Map Physical Layout to Data Model
- Bind device applications to the data model version(s)
- Manage occupation rate of the device application files







Step 1 – Define Device Physical Layou
Step 2 – Define Data Model
Step 3 – Map Physical Layout to Data Model
Step 4 – Adapt Application Business Rules



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The **Design Studio** for Embedded Framework





Step 1 – Define Dev	ice Physical Layou
Step 2 – Define Data	a Model
Step 3 – Map Physic Model	cal Layout to Data
Step 4 – Adapt App Rules	lication Business
Step 5 – Generate an Embedded	nd Compile new Framework
Step 6 – Deploy nev Framework	v Embedded
Step 7 – Test Embed	lded Framework

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Iterate around the different steps, refining, verifying, and certifying correct interoperable behavior

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Case Studies and International References

- Portugal Lisbon Region
 - Public transport
 - > Bank ATM, Payshop retailers, Tourism, Internet
 - Mobile Phones, Banking
- ⇒Belgium Brussels Region, Country wide
- ⇒Israel Country wide
- Brazil Porto Alegre
- Switzerland Canton Vaud, Genève
- ⇒Spain Tenerife



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The **Lisboa Viva** Case Study Base environment for PT services

- ➡ OTLIS consortium created for ICARE proj. (1996)
 - Assess the usage of RF technologies on Public Transport electronic ticketing
- ⇒ All the transport modes in Lisbon region
 - Underground: Metropolitano de Lisboa (2000)
 - Urban Bus and Tram: Carris (2003)
 - > Boats & Ferries: Transtejo (2004)
 - > Trains: CP (2005/6)
 - Private train: Fertagus (2006/7)
 - Private light-rail: Metro Sul do Tejo (2006/7)
 - Sub-urban bus (private): several operators (2007)



Caminhos de Ferro Portugueses, EP









- Core Service
 - > 20 Public Transport Operators (all modes)
 - Serving a region of over 3 million inhabitants
- Portable Devices Examples
 - > + 1,8 million contactless smartcards
 - > + 10 million RF memory tags
 - + 200.000 RF memory tags for tourists
- Network Examples
 - Selling over + 5.000 Bank ATM
 - Selling over + 300 Payshop retail stores
 - Selling over Internet
 - Selling Lisboa Card on Tourist stores











The **Lisboa Viva** Case Study Future Services

- Combined Services
 - With Street and Closed Parking
 - With Schools and Universities

≻ ...

Combined with EMV Contactless

- Payment + Multi-services Portable Contracts
 - Embedded Framework add-on for Paypass, Paywave...

Combined with NFC Mobile Phone



- Remote Loading of Portable Contracts on Mobile Phone
 - Remote Embedded Framework for NFC Mobile Phones, Green List, Auto-top-up...

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Your RFID **Conference Card** has more inside than you can imagine...

Use your RF Interoperable Portable Contracts!

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