

PROVISIONAL PROGRAMME

Wednesday, 18 th November 2009			
PM	Ministerial Meeting with the EU Ministers Responsible for eGovernment		
All day		VINNOVA/Malmö City Pre	e-Conference
		Thursday, 19 th November	2009
09:15	Plenary 1	Welcome and Formal Opening	PLENARY HALL
	Commission V	Minister for Local Government and Final lice President, Siim Kallas, will set the scer ent over the next five years in the European	ne for the conference and give their views
	Moderators:	Richard Wilson & Karin Gavelin	
	Mats Odell , Minister for Local Government and Financial Markets, Sweden Siim Kallas , Vice President of the European Commission responsible for Administrative Affairs, Audit and Anti-Fraud		
10:00	Plenary 2Malmö Ministerial Declaration and Industry DeclarationPLENARY HALL		
	Under the Italian, United Kingdom and Portuguese Presidencies Ministerial Declarations were agreed, laying the foundation for the i2010 eGovernment Action Plan, inspiring collaboration between Member States and fostering progress in eGovernment on the European level.		
	In this session, the Swedish Minister for Local Government and Financial Markets, Mats Odell, and European Commission Vice President, Siim Kallas, will present the Malmö Ministerial Declaration on eGovernment. The declaration will set out a joint vision and policy programme for eGovernment for the period up to 2015.		
	Also presented in this session is the Industry Declaration, drawn up and issued by DIGITALEUROPE and presented by the Director General of Digital Europe, Bridget Cosgrave.		
	Moderators: Richard Wilson & Karin Gavelin		
	Mats Odell, Minister for Local Government and Financial Markets, Sweden Siim Kallas, Vice President of the European Commission responsible for Administrative Affairs, Audit and Anti-Fraud Bridget Cosgrave, Director General, DIGITALEUROPE		
10:30	Press Conference PRESS CONFERENCE ROOM		

10:30 Coffee Break



11:00	Plenary 3	Boosting the Sing Next Generation	gle Market Through eServices	PLENARY HALL
	The European Union and its Member States have made great progress in creating the Single Market. This is a historical achievement. However, to further foster growth and social cohesion, the Single Market needs to be consolidated and adapted to the changing requirements of the global economy.			
	effectively wit businesses ac	h each other. More	also needs to be done icular by removing adr	ernment administrations from working to increase the mobility of citizens and ninistrative barriers. By using the newest
		ean labour market, c		ered by new services to stimulate mobility administrative burdens and increase the
	Moderators:	Richard Wilson &	Karin Gavelin	
	Administrati	ions	-	the Cooperation Among Public
		Son, State Secretary	-	
			cen and Business Mol Committee of the Regio	bility on the Single Market ns
	Martin Schal	Ibruch, Chief Inforn		es for Boosting the eSingle Market rman Federal Ministry of the Interior and Germany
12:00	Plenary 4	Teaming Up for	the eUnion!	PLENARY HALL
	together if the		_	the need for European countries to work cent crisis is a global phenomenon that no
	The European Single Market has been an essential stabilising force, the functioning of which has relied increasingly on the integration of ICT in the workings of government administrations. eGovernment has played a vital role in improving the efficiency of governments throughout Europe. It has also supported social and political integration by including more citizens and businesses in national and European governance processes.			
	In this session, Mats Odell, Swedish Minister responsible for Local Government and Financial Markets, and other distinguished panellists will discuss how governments can actively develop eGovernment in order to create the 'eUnion'.			
	Moderators:	Richard Wilson &	Karin Gavelin	
	Mats Odell, Minister for Local Government and Financial Markets, Sweden			
	Siim Kallas , Vice President of the European Commission responsible for Administrative Affairs, Audit and Anti-Fraud			
		ery and eGovernm , Deputy Secretary G		
	<i>Engagement Governance: Changing the Way we Look at the "E-"</i> Matthew W. Barzun, Ambassador, U.S. Embassy, Sweden			



12:45 Lunch

14.00	PS 1	eProcurement – Opening Doors to Cross-border Trade	PARALLEL SESSION HALL 1	
	eProcurement can save billions of Euros for businesses by reducing the administrative burden and by increasing transparency. Public procurement creates market opportunities for small and medium sized enterprises. Opening up public procurement procedures within the Single Market will increase cross-border trade and competition and will reduce costs for public authorities.			
	eProcurement systems are already functioning in several EU Member States. However, many public administrations lag behind industry in electronic data exchange with their suppliers. The lack of common standards is a major obstacle for companies - especially small and medium sized businesses – which want to supply services in a country other than their own.			
		nis session will analyse eProcurement proce ssful examples and highlighting important ci		
		ndo de Pablo Martín, General Director ne Presidency, Spain	for the Promotion of eGovernment,	
		r ement Platform r ailler , Director, State Procurement Agency,	France	
		Pan-European Public Procurement Online – the PEPPOL Vision and Implementation André Hoddevik , Project Manager, PEPPOL, Agency for Public Management and eGovernment, Norway		
		<i>eProcurement in Sweden</i> Carola Gunnarson , First Vice President, Swedish Association of Local Authorities and Regions, Sweden		
		n t: Challenges Ahead I zzini , Secretary General, EUROCHAMBRES		
	PS 2	Research on ICT for Governance and Policy Modelling	PARALLEL SESSION HALL 3	
	By 2020 citizens and businesses should no longer face obstacles in participating in public decision- making. Advanced tools - possibly building on gaming and virtual reality - should enable citizens to follow-up on decisions that have been taken and let them see how their contributions have been taken into account in the decision-making process. Opinion mining, visualisation and modelling will help to shape and guide public opinion. Simulations will facilitate forecasting of potential outcomes of proposed policy measures.			
	These processes and tools will have to be transparent, trustworthy and devoid of manipulation. The outcomes of such consultative processes should be faster and more efficient in terms of revising policy and making decisions.			
		o this session will discuss the potential of governance models and enhance the develo		

Chair: Anabela Pedroso, President, Agency for Public Service Modernisation, Portugal



Secure, Transparent and Private Three Untested Principles for Living and Working in the Connected Economy Andy Mulholland, Global Chief Technology Officer, Cap Gemini

Living Together with Intelligent Software: Mass Human-Computer Collaboration

Michael Witbrock, Chief Executive Officer, Cycorp Europe

Reinventing Democracy: Is Mass Collaboration the Answer? Anthony D. Williams, Founder and Chief Executive Officer, Anthony D. Williams Consulting, Canada

Climate change has become reality. It represents one of the greatest challenges facing the world today. The Intergovernmental Panel on Climate Change (IPPC) in its Fourth Assessment Report (2007) predicted that, unless action is taken, the global average surface temperature could rise by $1.8 - 4^{\circ}$ C this century, which would have serious consequences for life on Earth. It is generally agreed that this warming is largely as a result of human activities.

What can or should governments do to reduce their own carbon footprint and overall environmental impact and what roles can information and communication technologies play?

In this session, representatives from government at national and local level and from industry will give an insight into measures that are being, can be, or should be, taken to build a sustainable eUnion.

Chair: Uffe Toudal Pedersen, Permanent Secretary, Ministry of Science, Technology and Innovation, Denmark

Greening Our IT Based 21st century lifestyle Jonas Kjellstrand, Senior Strategic Adviser, Gartner Consulting, Sweden

Sten Nordin, Mayor of Stockholm, Sweden

A Future that is Efficient, Sustainable and Responsible **Bill McCluggage**, Deputy Chief Information Officer, UK Cabinet Office, United Kingdom

Mission Possible: Green ICT's Role in Lowering Energy Consumption and Costs **Paul D. Bell**, President, Dell Global Public Sector

PS 4	The Services Directive – Making Life Easier for Entrepreneurs	PLENARY HALL

Simplifying administrative procedures is key to improving the environment for businesses. With only a month to go before the implementation of the Services Directive, a closer look will be taken at its impact on eGovernment, in particular on administrative simplification.

EU Member States are required under the Directive to simplify their procedures, set up Points of Single Contact and ensure the possibility for service providers to complete their procedures and formalities at a distance and by electronic means. These practical measures will improve the Single Market for services by making it easier for service providers to do business in other Member States.



	This session will give an overview of the solutions and ongoing activities in the EU regarding improved access to cross-border electronic procedures through Points of Single Contact.		
	Chair: François-Daniel Migeon, Head of the General Directorate for State Modernisation, France		
	Maria Martir	Directive – Key Driver for eGovernmen -Prat , Head of Unit / E1, Free Movement of ctorate General Internal Market, European Co	of Services and Establishment I, Services
	Tina Somme	r , President, European Small Business Allianc	e (ESBA)
		2.2009? SPOCS - Simple Procedures On , Head of Department for eGovernment, Fede	
		PSC Usable – Requirements and Expecta r Does, User Experience Specialist, ICT Uitvo	
15:00	Coffee Break		
15:30	Plenary 5	Government 2.0: Rethinking Government and Democracy for the Digital Age	PLENARY HALL
	Don Tapscott, Chairman, nGenera Insight, Toronto, Canada		
16:00	Plenary 6	The Power of Information	PLENARY HALL
	Information has become a key asset in society and our dependency on information is increasing. This is certainly the case for government administrations, which are among the biggest information processing organisations in society. Their day-to-day work depends on good quality and accurate information and many people and organisations are in turn highly dependent on this information. Many changes have taken place in public sector information handling from the local to the European level. This session will discuss the major trends and solutions for better access to and use of public sector information. It aims to show how easy and reliable access to public information is the		
		r developing new services and enhancing to transparency and accountability of governme	-
	A panel of persons with views on the production, use and value of information will in this session discuss the Power of Information from their own professional perspective.		
	Moderators:	Richard Wilson & Karin Gavelin	
	<i>Harnessing the Dynamics of Social Computing</i> David Broster, Head of Information Society Unit, Joint Research Centre, Institute for Prospective Technological Studies, European Commission		
		<i>d Empowering Through Dialogue</i> cGlade, Executive Director, European Enviro	nment Agency, Denmark
	Spatial Data Infrastructure - An Experience! Stig Jönsson , Director General, Lantmäteriet – the Swedish Mapping, Cadastral and Land Registration Authority, Sweden		
	<i>Pillars for a Stronger, More Effective eGovernment – a Vendor's Point of View</i> Michael Pittelkow , Vice President Public Services Industries EMEA, SAP, Germany		

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17:00	Plenary 7	Engaging the eUnion Citizens	PLENARY HALL
	Empowering citizens is a topic of growing importance on the eGovernment agenda. The goal is to give people a greater voice in policy through electronic channels. Recent experiences of the European Parliament, online consultations in the European Union and the Member States and other initiatives around the world provide some examples of how this can be done. Still many questions for the future remain unanswered. How can governments engage its citizens and provide better services? What is the role of intermediaries and local communities? How can we make better use of citizens' combined experience and wisdom?		
		n a distinguished panel will discuss the new o I media (web 2.0), for democratic participatio	
	Moderators: Richard Wilson & Karin Gavelin Tim Van Broeckhoven, Diplomatic Advisor to the Minister of Economy and Reform, Belgium <i>Social Media: A Revolution in Service Delivery?</i> Julia Glidden, Managing Director, 21c Consultancy, United Kingdom <i>The Power of Connectivity</i> Erik Kruse, Strategic Marketing Manager, Ericsson, Sweden		
18:00	Plenary 8 European eGovernment Awards PLENARY HALL		
	The European eGovernment Awards is an initiative of the European Commission. Its aim is to demonstrate the benefits of information and communications technologies (ICT) for society. The European eGovernment Awards also support the implementation of European eGovernment policies and strategies and aim to facilitate good practice exchange in the use of ICT by public services. The winners of the European eGovernment Awards 2009 will be chosen from among 52 selected		
	finalists by a jury. Four awards - corresponding to the different priorities of the European Union's eGovernment policy framework - will be given to the best and most innovative projects in Europe in the eGovernment area. A separate public prize will be awarded based on the online votes cast by members of ePractice.eu.		
	Moderators: Richard Wilson & Karin Gavelin		
	Francisco Ga	arcía Morán, Director General for Informatic	s, European Commission
	Mats Odell, Minister for Local Government and Financial Markets, Sweden		
	Christine Leitner , Project Director, eGovernment Awards Consortium, Chair of the Online Voting Committee, Center for European Public Administration (CEPA), Danube University, Krems, Austria		
18:30	Evening Social Event (Malmö Conference Centre)		



Friday, 20 th November 2009			
09.00	PS 5	Unlocking the Potential of eID and eSignatures	PARALLEL SESSION HALL 1
	Electronic identity (eID) is essential for citizens to fully participate, be heard and accounted for in digital life. It is a facilitating technology that allows for trustworthy interactions with banking systems, social websites, enterprise applications and government. The European Union and its Member States have taken several initiatives to develop eID management solutions to meet such needs.		
		n from the citizen's point of view the curre ay policies and in general a lack transparency	• • • • • • • • • • • • • • • • • • • •
	report on the	brings together distinguished representativ ir own experiences and future trends. The s olving panel participants as well as the audie	session will be organised as an interactive
	Chair: Const	antijn van Oranje, Research Leader, RA	ND Europe
	Frank Leyn	he potential of eID and eSignature - ST nan, Manager International Relations, F on Technology (FEDICT), Belgium	
	-	an eID Perspective sch , Chief Information Officer, Austria	
	<i>Evidence Reporting on the Use of Mobile eID in Mobile-penetrated States in the Asian Region</i> Jonathon Gould, Managing Partner and Co-owner, Asia-Pacific Connections Ltd., Singapore		
	PS 6	New Public Services – Users and Innovation as Drivers	PLENARY HALL
	services will	for services which are more in tune with cit be more beneficial if there is greater co d academia in their development.	
	This session aims to show how users and innovators can collaborate to find new ways to provide valuable services to citizens and businesses.		
	In this session, a panel of speakers will discuss what can be done to encourage the development of new and innovative government services.		
	Chair: Gábor Bódi, State Secretary for ICT and eGovernment, Hungary		
	Blekinge Institute of Technology - The Role of Academia in Cultivating Situated Innovation Ursula Hass , Vice Chancellor, Blekinge Institute of Technology, Sweden		
	<i>Enabling Citizens to Participate in their Governance Through Innovation</i> Antoine Brugidou, Vice-President and Global Managing Director Public Service Industries,		
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Accenture, France

New eServices for Citizens and Businesses. The Tuscany Vision

Angelo Marcotulli, Directorate for Innovation and Research in ICT, Regional Government of Tuscany, Italy

PS 7	Better Public Services – Reducing the Administrative Burden	PARALLEL SESSION HALL 2

Effective and efficient service delivery for citizens and businesses is high on the agenda of government administrations across Europe. ICT can help governments to reduce costs while at the same time improving services offered to citizens and businesses.

To support these goals the European Commission launched in 2007 an initiative on reducing administrative burdens. Since 2007 cost reduction measures have been analyzed in 13 different policy domains in 27 Member States. These will provide useful input for future policies.

In this session the findings of this analysis will be discussed and examples of good practices at national level will be shown.

Chair: Arno Thijssen, Director Service Provision, Deregulation and Information Policy, Ministry of the Interior and Kingdom Relations, Netherlands

eGov - a Tool for Increased Competitiveness

Viola Groebner, Director, Directorate B "Industrial Policy and Economic Reforms", Directorate General Enterprise and Industry, European Commission

Altinn the eGovernment Portal and Toolbox

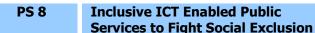
Erik Fossum, Director General, Brønnøysund Register Centre, Norway

Easy to Comply

Mats Sjöstrand, Director General, Swedish Tax Agency, Sweden

Barcelona ON. ICT to Reduce Administrative Burden

Pilar Conesa, Chief Information Officer and eGovernment Director, Barcelona City Council, Spain



PARALLEL SESSION HALL 3

One third of the European population (over 150.000.000 EU citizens) is currently considered socially disadvantaged, most of it suffering from multiple difficulties leading to social exclusion (economic, physical, educational, cultural, geographical, political factors etc.) and therefore the one part of society that most uses and is in strong need of public social services. The same one third of population is the one that costs more to governments in terms of both financial and human efforts. It is this one third population that is not using/accessing themselves eGovernment services and such percentage is deemed to remain unvaried by 2015.

There is therefore an urgent need to address such critical mass in a more structured way and make the delivery of public services more efficient and effective in order to reach the widest possible part of population, so as to increase social impact and cohesion by ensuring that all citizens, including the socially disadvantaged, gain real advantage and benefit from ICT-enabled public services, irrespective of whether they use/access ePublic services themselves or though other human intermediaries on their behalf.

	•	Teaming up for the eUnion 5 th Ministerial eGovernment Confer Malmö, 19–20 November 2009	rence	
	Chair: Paul Timmers, Head of Unit ICT for Inclusion, Directorate General for Information Society and Media, European Commission			
		IT — Local Public Service Networks Director, Digital Inclusion Team, City of Long	don, UK	
		People, Technology & Resources to Help it, Chairman Europe, Microsoft Corp	o Society Thrive	
	<i>The 292 Milli</i> Laurențiu Bu	<i>ion</i> I nescu , Project Manager, Telecentre-Europe	, Romania	
10.00	PS 9	Security and Trust – the Foundation for Building the eUnion	PARALLEL SESSION HALL 1	
	State. This lea	Inion makes it easier for citizens and busine ads not only to an increasing flow of digital d nges to rights to privacy.		
	solutions that being user frie	exchange and storage of personal data re- can ensure an automatic compliance with condly and efficient. A balance that needs to b con one hand, and security and privacy, on the	privacy and security provisions as well as the struck between increased efficiency and	
		n, a panel of speakers will address the imp for information management, from their owr		
	Chair: Franci	i sco García Morán , Director General for Inf	ormatics, European Commission	
	<i>A Resilient and Secure Internet Infrastructure - Some Challenges for the Future</i> Anne-Marie Eklund Löwinder , Quality and Security Manager, .SE (The Internet Infrastructure Foundation), Sweden			
		, and Easy to Use eGovernment – For Y berg , Executive Vice President, Government		
		Security and Trust – the Foundation for perg, Mobile Business and Multilateral Securi		
	<i>eUnion 2015 - Big Brother's One-stop Shop or a Privacy-friendly Place?</i> Andrej Tomšič , Deputy Information Commissioner, Information Commissioner of the Republic of Slovenia, Slovenia			
	PS 10	A Vision for eGovernment in 2020	PLENARY HALL	
	We are living in a period of considerable social and economic turmoil. Governments have to learn how to live-up to new and unprecedented challenges. The globalisation of the economy calls for new forms of governance. In this new world, the way citizens, businesses and governments work together will have to change as well.			
	businesses. It	ibute to developing these new forms of inter can support new forms of local and global o pusiness community and governments.		
		n, a panel of speakers will present their vited to take part in this discussion.	visions of ICT and future societies. The	
			9	



5th Ministerial eGovernment Conference Malmö, 19–20 November 2009

Chair: Mark Frequin, Director General for Energy and Telecom, Ministry for Economic Affairs, Netherlands

The Future of eGovernment – Scenarios 2020 Lennart Nordfors, Deputy Chief Executive Officer, Gullers Group, Sweden

Everyday eGovernment – Empowering Relationships Jeremy Millard, Senior Consultant, Danish Technological Institute, Centre for Policy and Business Analysis, Denmark

The Open Declaration on European Public Services **David Osimo**, Director, Tech4i2, Belgium **Paul Johnston**, Director, Internet Business Solutions Group (IBSG), CISCO

Can Digitalisation Rescue Europe? Hannu Syrjälä, President and Chief Executive Officer, Tieto Corporation, Finland

PS 11 Understanding Each Other – the Importance of Interoperability PARALLEL SESSION HALL 3

An efficient and effective European Union requires seamless interaction and communication between public administrations across Europe. This is only possible if there is cross-border interoperability between public administrations.

Throughout 2009 the European Commission has studied in depth European interoperability issues in order to determine future priorities. The aim of this exercise was to identify key problems in crossborder interoperability and prepare a future European Interoperability Strategy. The three most important issues identified for the future are trusted information exchange, interoperability architecture and ICT implications of new legislation. Accompanying measures must include the raising of awareness of interoperability issues and sharing of best practices.

In this session, several distinguished experts will address some of the most pressing issues in the area of cross-border interoperability and engage in a discussion on relevant issues with the audience.

Chair: Claudio Grech, Chairman, Malta Information Technology Agency (MITA), Malta

Digitizing Denmark - Cross-organizational Collaboration and Governance for the Delivery of Public Services

Adam Lebech, Acting Deputy Director General, Ministry of Science, Technology and Innovation – National IT and Telecom Agency, Denmark

The Cross-border Semantic Interoperability **Francesco Tortorelli,** Director, Interoperability Services Office (CNIPA), Italy

A European Interoperability Strategy

Karel De Vriendt, Head of Unit, European eGovernment Services, European Commission

PS 12

eParticipation In the eUnion – Bridging the Gap Between Politics and Policy-making

PARALLEL SESSION HALL 2

ICT provides new solutions and ways to communicate with citizens. The introduction of eParticipation technologies also raises important questions, such as: how do we reach out to citizens and how do we involve as many people as possible? What areas are of most interest for citizens to participate in and are there limits to how far we can take eParticipation?



This session will highlight the importance of eParticipation. It will explain how citizens can get involved in society decision-making with the assistance of ICTs. It will provide good examples of how people have been – and are – getting involved and how to bridge the gap between politics and policy making.

Speakers taking part in this session have all been actively involved in launching eParticipation initiatives.

Chair: Dan Ericsson, State Secretary at the Ministry of Finance, Sweden

E-democracy and Digital Technology at a Local Level **Carina Nilsson,** Deputy Mayor of Malmö, Culture and Recreation Directorate, City of Malmö

Teaming up for the ePolicy maker **Vasilis Koulolias**, Executive Director, Gov2U, Greece

An Insight View: The Growing Impact of e-Participation on Parliamentary Work Matthias Groote, Member of the European Parliament

Citizenship and the Use of Technology in the 21st Century **Peter Gilroy OBE,** Chief Executive, Kent County Council, United Kingdom

11.00 Coffee Break

11:30	Plenary 9	Global Teamwork in eGovernment	PLENARY HALL		
	International cooperation significantly advances work in eGovernment, which has been shown by the results of cooperation between EU countries. Should this collaboration end at the EU borders, or are there areas within eGovernment in which governments and administrations can cooperate on a global scale? Who should cooperate, in which fields, and how? How to make the best use of resources in today's economic environment? How should global teamwork be organised, resources shared and actions coordinated? During this session representatives from industry and international organisations will discuss and demonstrate how global digital cooperation can make a difference.				
	Moderators: Richard Wilson & Karin Gavelin				
	Larry Hirst, Chairman IBM Europe, Middle East and Africa, IBM				
	Haiyan Qian , Director Division for Public Administration and Development Management, United Nations Department of Economic and Social Affairs, United Nations				
	Yih-Jeou Wang, Project Leader, OECD eGovernment Project, OECD				
	Randeep Sudan , Lead ICT Policy Specialist, Global Information and Communication Technologies, The World Bank, United States				
	Zoran Stančič, Deputy Director General for Information Society and Media, European Commission				

	Teaming up for the eUnion
	5 th Ministerial eGovernment Conference Malmö, 19–20 November 2009

12:30	Plenary 10	Visions for the eUnion	PLENARY HALL		
	This session is the final session of the Conference, where the Swedish Minister and the Polish Undersecretary of State conclude the discussions and outcome of the Conference. The Polish Undersecretary of State will at this session announce the forthcoming 6 th Ministerial eGovernment Meeting and Conference, to be held during the Polish Presidency of the EU in the 2 nd half of 2011.				
	Moderators: Richard Wilson & Karin Gavelin				
	Mats Odell, Minister for Local Government and Financial Markets, Ministry of Finance, Sweden				
	<i>Towards the Polish Ministerial Conference</i> Witold Drożdż , Undersecretary of State, Ministry of the Interior and Administration, Poland				
	Zoran Stanč	ič, Deputy Director General for Information S	ociety and Media, European Commission		
13:00	Lunch, Exhibition and Networking				

END OF CONFERENCE PROGRAMME