

EXCELLENCE | KNOWLEDGE | IMPACT

CHALLENGES ON DIGITAL SKILLS' POLICY IN PORTUGAL

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08.07.2014



NATIONAL FRAMEWORK

- 33% of citizens have never used the Internet
- These individuals are over 45 years, with low formal education and low level of digital skills
- Generational inheritance from decades of an education system with only 4 years of compulsory school, increased to 9 years in 1986 and 12 years in 2009
- Internet is used by:
- 98% of individuals aged between 16 and 24
- 92% of individuals with medium education
- 95% of individuals with higher education



Digital Skills Multidimensional Approach



DIGITAL PORTUGAL

- To enhance digital literacy, skills and inclusion
- Set of measures to help the implementation of goals of the digital agenda
 - Promote the use of new technologies, enabling to decrease to 30% the number of citizens who have never used the Internet by 2016.
- Monitored through an Interministerial and a Technical Commission at national level

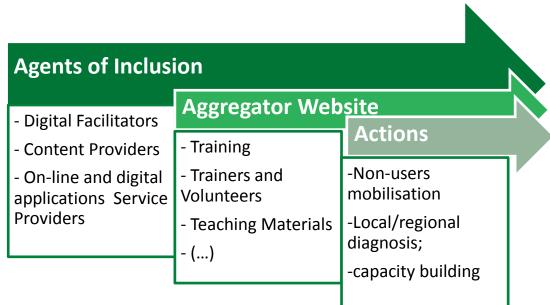


DIGITAL INCLUSION AND LITERACY PROGRAM

- + Clique Inclusion and Digital Literacy Program (on going process) aims to increase the Portuguese population overall level of digital skills throughout:
 - **ESKILLS CERTIFICATION**: 3 levels Certification System (basic, intermediate and advanced)
 - TRAINING: face to face and online self-training
 - NATIONAL NETWORK: ICT and Society Network
 - AWARDS: Best practices projects for inclusion and digital literacy
- The global purposes of this Program are:
 - To overcome the digital divide
 - To enable empowerment and capacity building towards economic and social growth

ICT AND SOCIETY NETWORK

- Multistakeholders network on a national scale
 - Built upon the previous national experience with the "Internet Spaces Network" (telecentres);
 - Citizens' digital empowerment tool;
 - Bottom-up, multi-stakeholder, innovative and inclusive participation model;
 - Entities/individuals to tackle info-exclusion.





National Coalition for Digital Jobs

 To increase the overall supply of digitally skilled professionals and to better match supply and demand of digital jobs and skills.

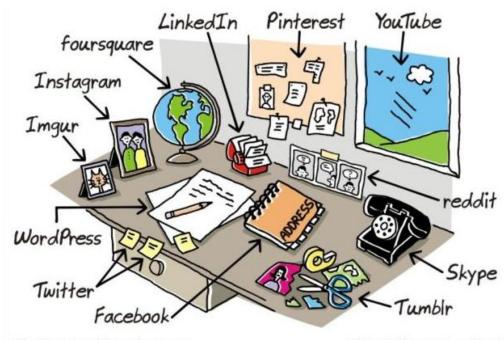
Multistakeholder partnerships

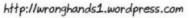
- Secretariats of State for Primary and Secondary Schools; Higher Education; Investment, Innovation and Competitiveness and Labour + Industry + Academy + Civil Society Organisations.
- Focus on Grand Coalition objectives 4 and 5 with greater impact on jobs and skills:
 - Attracting young to ICT: awareness raising
 - Certification



Thank you!







@ John Atkinson, Wrong Hands



